

January 21, 2025

#### MEMORANDUM

**TO:** Jim Murdaugh, Ph.D.

President

**FROM:** Calandra Stringer, Ph.D.

Vice President and Provost

**SUBJECT**: New Baccalaureate Degrees

## **Item Description**

This item requests approval to proceed with all steps necessary to begin offering the Bachelor of Applied Sciences (BAS) in Auditing and Compliance Management and the Bachelor of Applied Sciences (BAS) in Management Analytics beginning Fall 2025.

## Overview and Background

TSC is committed to meeting the needs of the community with regard to preparing qualified graduates ready for the workforce based on local needs. Executive leadership from TSC has had meetings with both Florida State University and Florida A&M University officials to discuss any concerns about the college offering the new baccalaureate degrees. Both institutions have provided letters in support and acknowledgement of no conflict with any programs offered at their respective institutions. The following data provides employment projections based on research by Florida's Department of Commerce.

Program	Average Hourly Wage	Total Job Openings in Leon, Gadsden, and Wakulla
Auditing and Compliance Management	\$23 per hour	362
Management Analytics	\$43 per hour	840

Additionally, upon approval by this Board, proposals will be submitted to the State Board of Education and SACSCOC for approval to begin offering courses for the two new degree programs in Fall 2025.

#### **Funding/Financial Implications**

There are no funding/financial implications with the proposed new programs.

#### Past Actions by the Board

The Board has approved new programs and courses in the past.

#### **Recommended Action**

Approve the proposed new baccalaureate degree programs.

#### **NEW PROGRAMS**

## Auditing and Compliance Management, B.A.S. (120 credit hours)

This program is to provide an option for students to earn a Bachelor's degree in Auditing and Compliance Management. As the capital of Florida, Tallahassee is home to numerous state and federal government offices, as well as public sector agencies, creating a significant need for experts in audit, regulatory compliance, and risk management. Jobs for this degree is listed on the 24-25 Regional Demand List for Leon, Gadsden, and Wakulla Counties as well as being a high skill, high wage industry according to Florida's Department of Commerce.

# Program courses:

ACG4501	Governmental and Not-for-Profit Accounting (3)	
ACG4642	Auditing II (3)	
ACG4682	Fraud Examination / Forensic Auditing (3)	
ACG4671	Internal Auditing (3)	
ACG4658	Governmental Auditing (3)	
ACG3024	Financial Statement Analysis for Managers (3)	
BUL3310	Legal Environments of Business (3)	
FIN3400	Principles of Financial Management (3)	
GEB3213	Advanced Communications in Business (3)	
ISM3011	Introduction to Management Information Systems (3)	
MAN3025	Principles of Management (3)	
MAN3240	Organizational Behavior (3)	
MAN4952	Senior Capstone Project (3)	
RMI2662	Introduction to Risk Management and Insurance (3)	
STA2023	Introductory Statistics (3)	
Additional 15 credit hours of general education requirements		

#### Management Analytics, B.A.S. (120 credit hours)

This program is to provide an option for students to earn a Bachelor's degree in Management Analytics. Potential job opportunities exist in Project Management, Business Data Analytics, and Organizational Management. Jobs for this degree is listed on the 24-25 Regional Demand List for Leon, Gadsden, and Wakulla Counties as well as being a high skill, high wage industry according to Florida's Department of Commerce.

## Program courses:

CAP3755	Tools for Data Science (3)
CGS2517	Spreadsheets for Business (3)
COP1000	Programming Concepts (3)
COP2073	Introduction to Data Science (3)
IDC2114	Data Visualization Techniques (3)
IDC3180	Contemporary Issues and Case Studies in Data Science (3)
ISM3011	Introduction to Management Information Systems (3)

MAN3583	Project Management (3)		
MAN4329	Business Analytics in HR Management (3)		
MAN4504	Operational Decision Making (3)		
MAN4521	Quality Assurance and Evaluation (3)		
MAN4535	Business Process Analysis (3)		
MAN4720	Strategic Management (3)		
MAN4952	Senior Capstone Project (3)		
PHI3681	Ethics, Data, and Technology (3)		
Additional 15 credit hours of general education requirements			

# **NEW COURSES**

Course ID	Course Name	Rationale for New Course	Proposed Lab Fee
ACG4501	Governmental and Not-for-Profit Accounting	Part of the new Auditing and Compliance Management, B.A.S.	\$0
ACG4642	Auditing II	Part of the new Auditing and Compliance Management, B.A.S.	\$0
ACG4682	Fraud Examination / Forensic Accounting	Part of the new Auditing and Compliance Management, B.A.S.	\$0
ACG4671	Internal Auditing	Part of the new Auditing and Compliance Management, B.A.S.	\$0
ACG4658	Governmental Auditing	Part of the new Auditing and Compliance Management, B.A.S.	\$0
CAP3755	Tools for Data Science	Part of the new Management Analytics, B.A.S.	\$0
COP2073	Introduction to Data Science	Part of the new Management Analytics, B.A.S.	\$0
IDC3180	Contemporary Issues and Case Studies in Data Science	Part of the new Management Analytics, B.A.S.	\$0
MAN3583	Project Management	Part of the new Management Analytics, B.A.S.	\$0

MAN4535	Business Process Analysis	Part of the new Management Analytics, B.A.S.	\$0
MNA4521	Quality Assurance and Evaluation	Part of the new Management Analytics, B.A.S.	\$0
MAN4329	Business Analytics in HR Management	Part of the new Management Analytics, B.A.S.	\$0
MAN4504	Operational Decision Making	Part of the new Management Analytics, B.A.S.	\$0
MAN4720	Strategic Management	Part of the new Management Analytics, B.A.S.	\$0
PHI3681	Ethics, Data, and Technology	Part of the new Management Analytics, B.A.S.	\$0