



Enrollment Report

Board Workshop | September 2023

Sheri Rowland

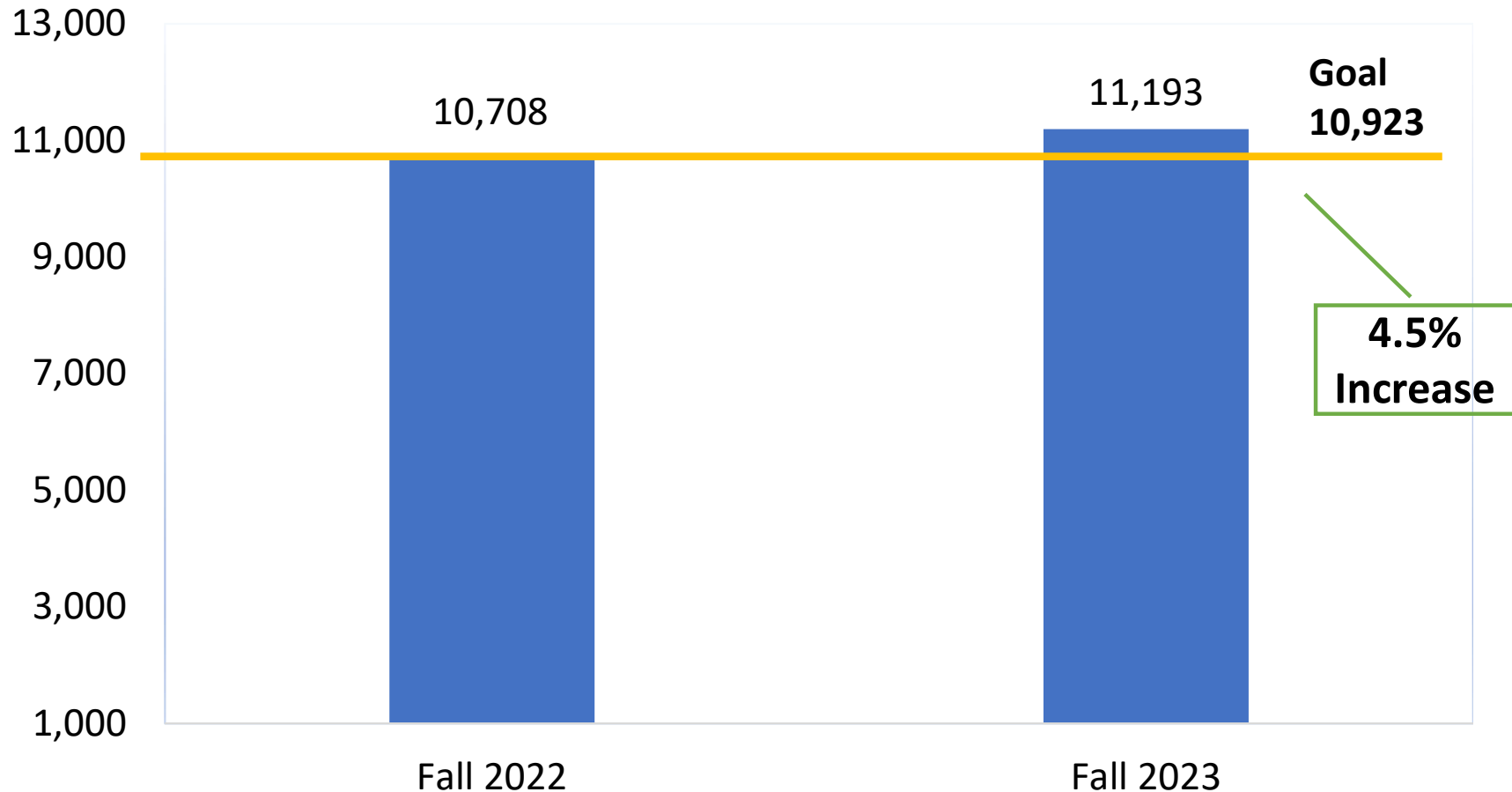
Vice President for Student Affairs

Calandra Stringer

Vice President for Academic Affairs

Provost

Credit Enrollment Headcount Fall 2022 vs. Fall 2023

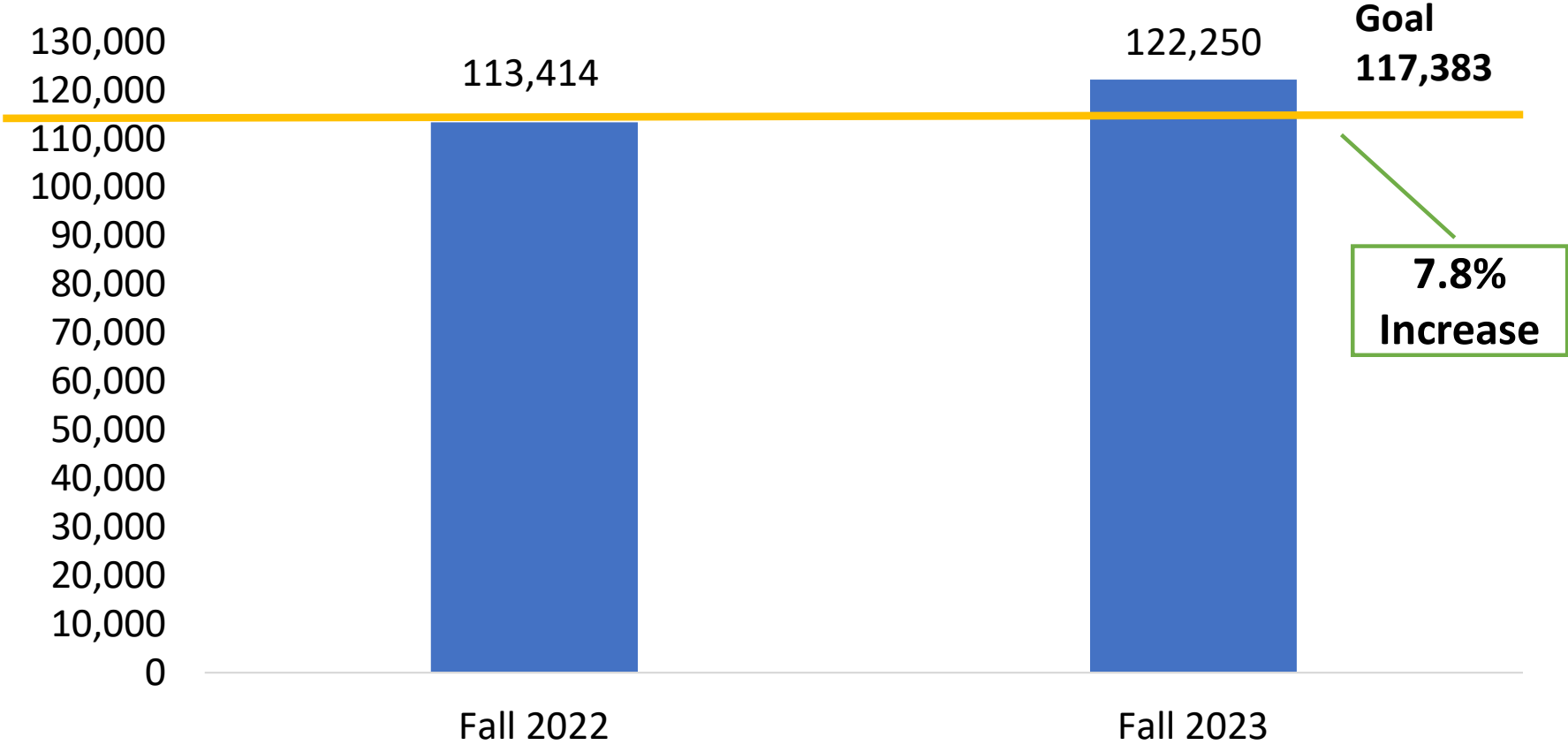


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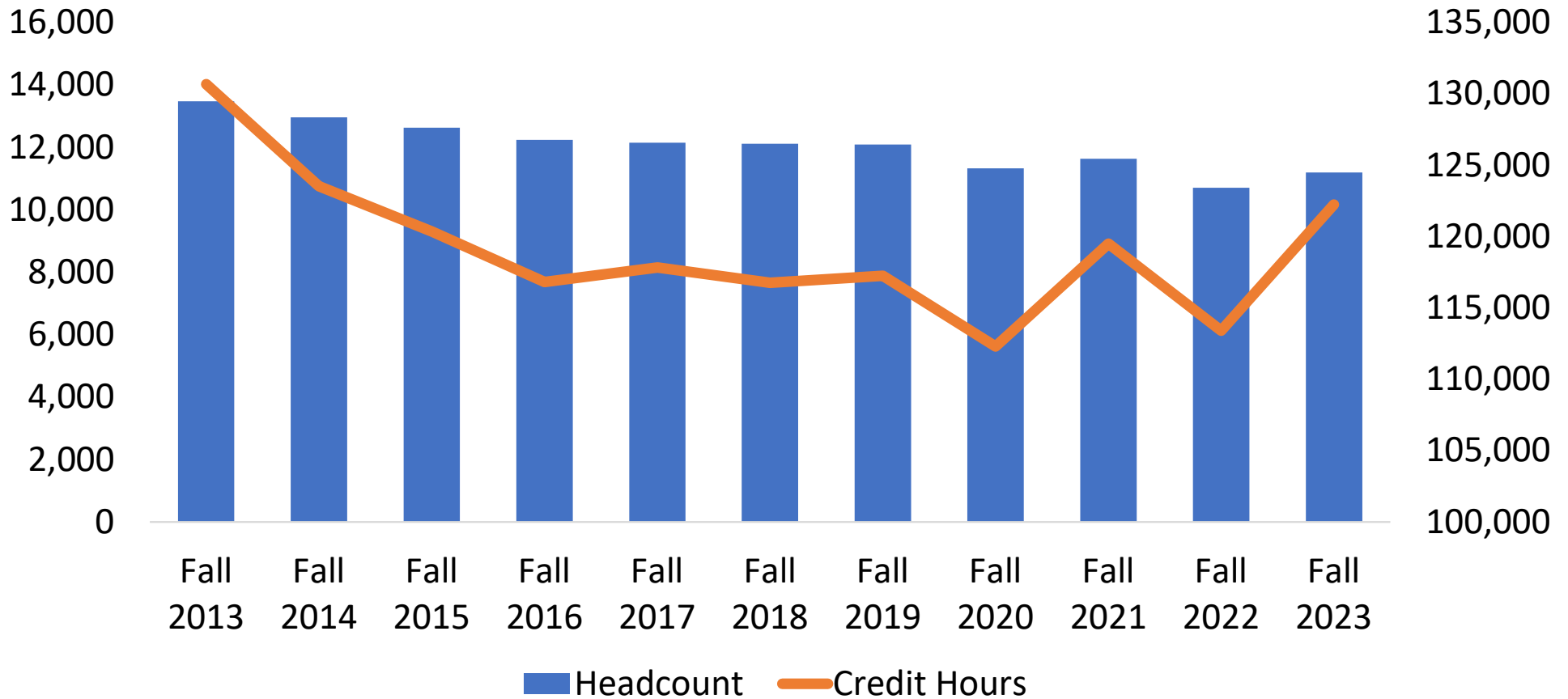


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Credit Hours Fall 2022 vs. Fall 2023



Fall 2023 Enrollment and Credit Hours Trends

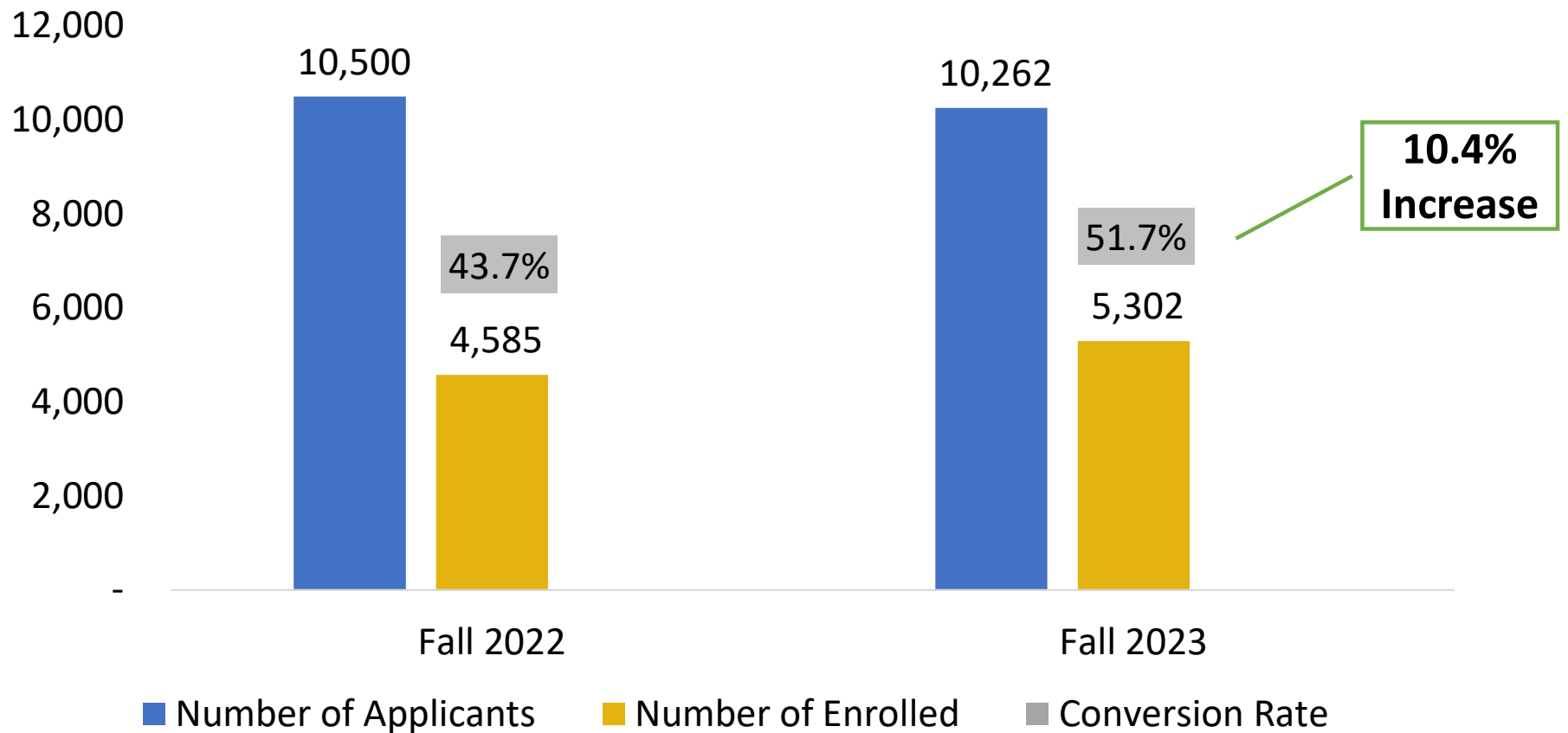


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Credit Applicant Conversion Fall 2022 vs. Fall 2023

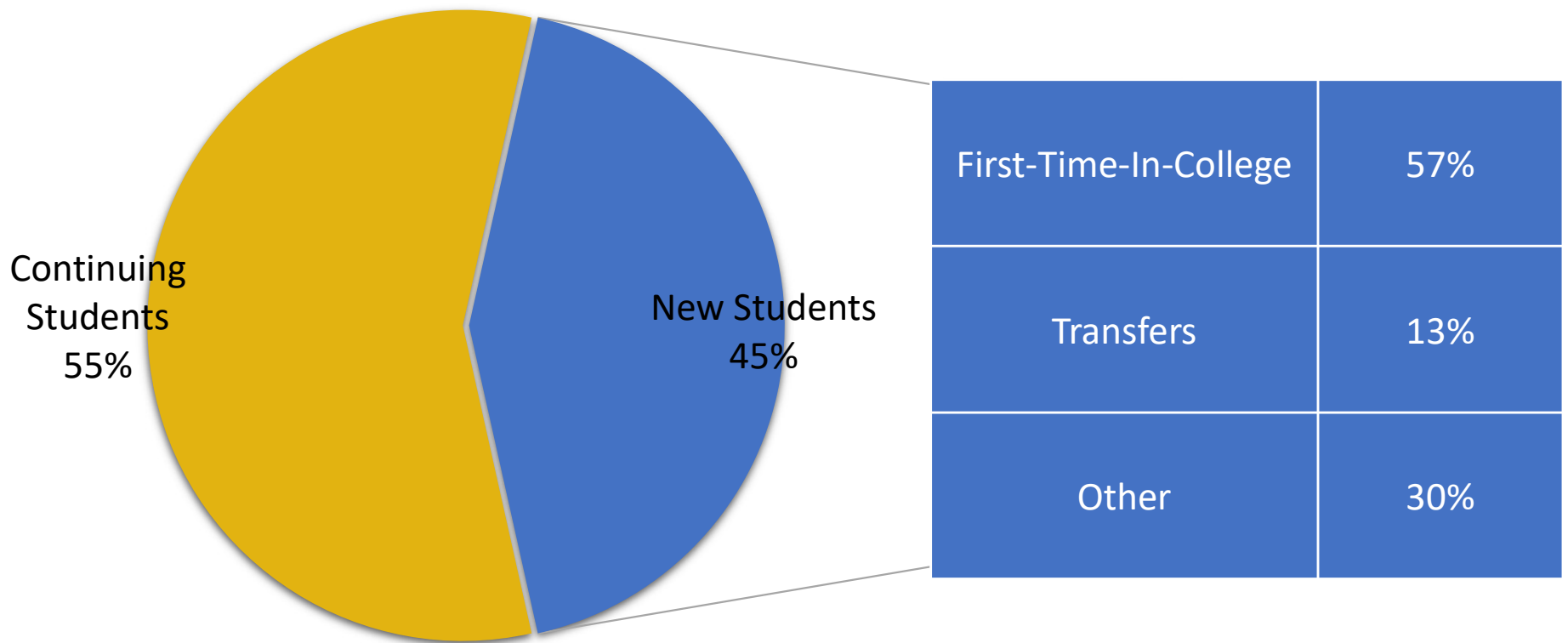


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Fall 2023 Credit Enrollment by Student Type

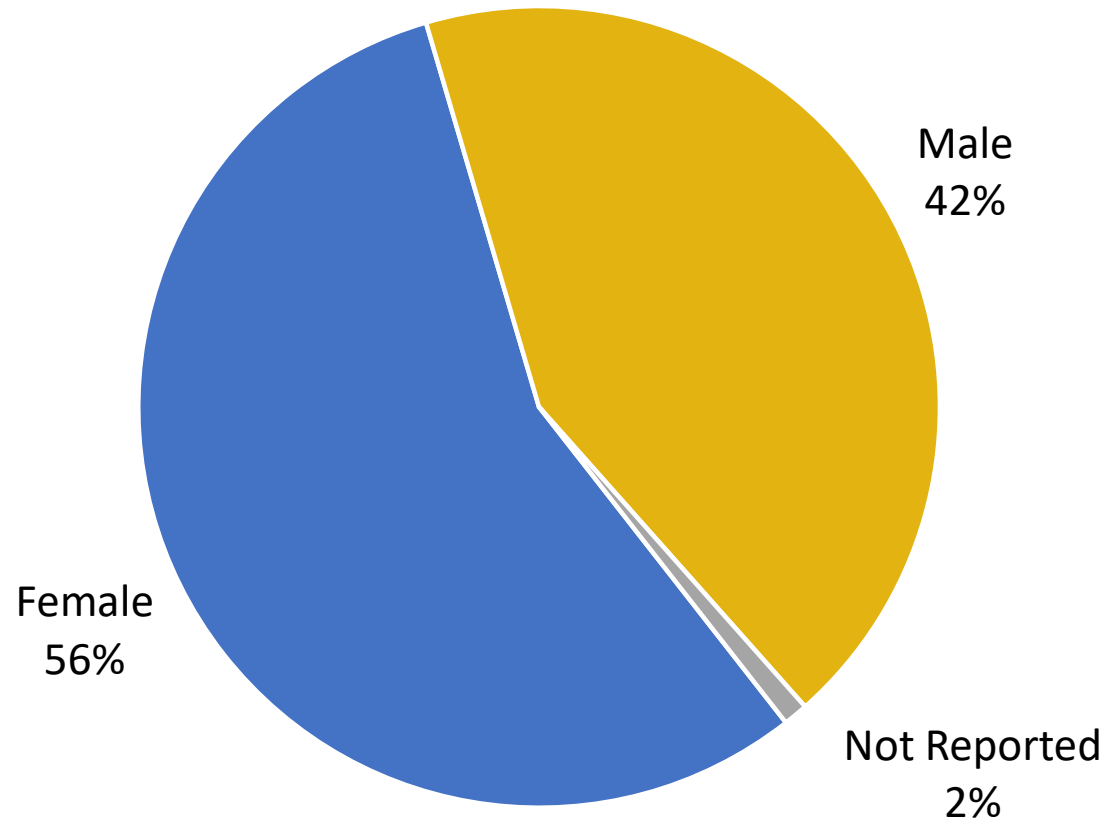


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Fall 2023 Credit Enrollment by Gender

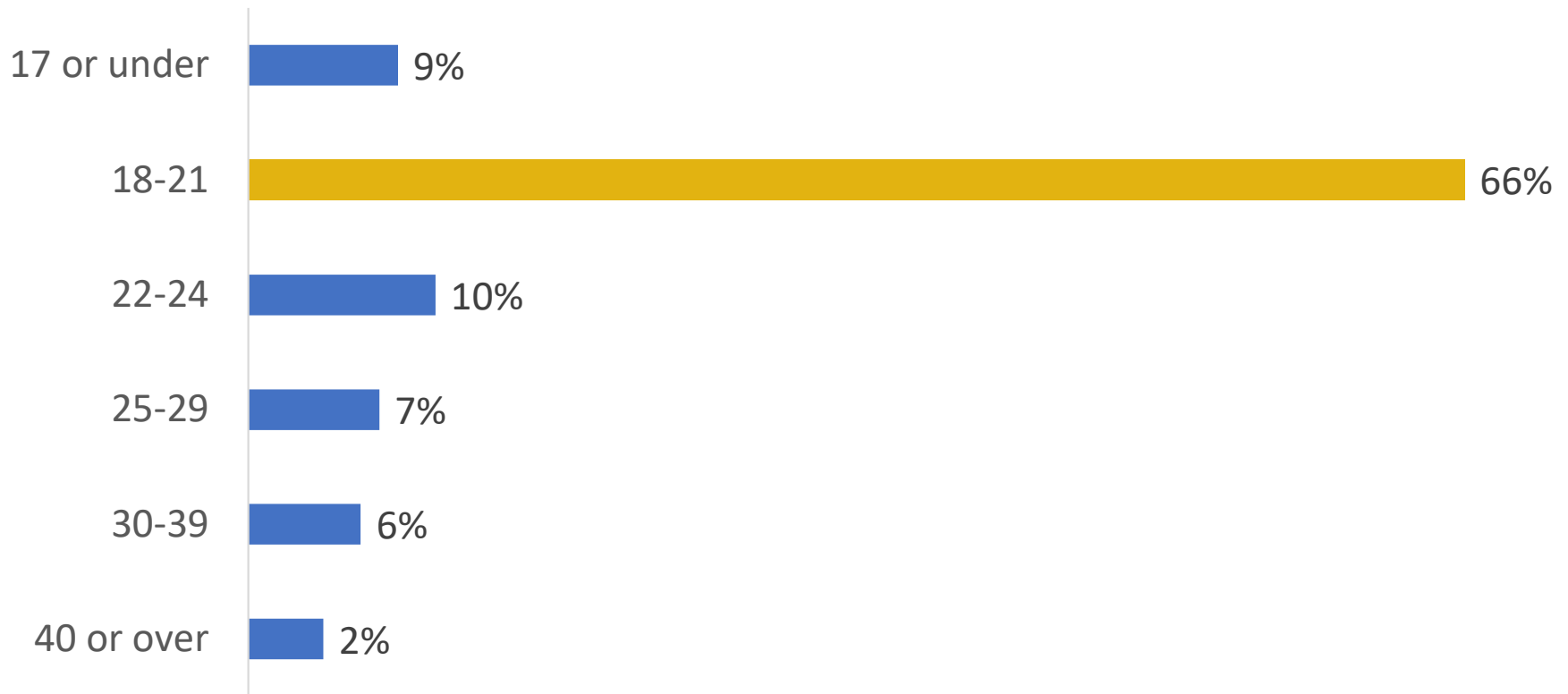


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Fall 2023 Credit Enrollment by Age

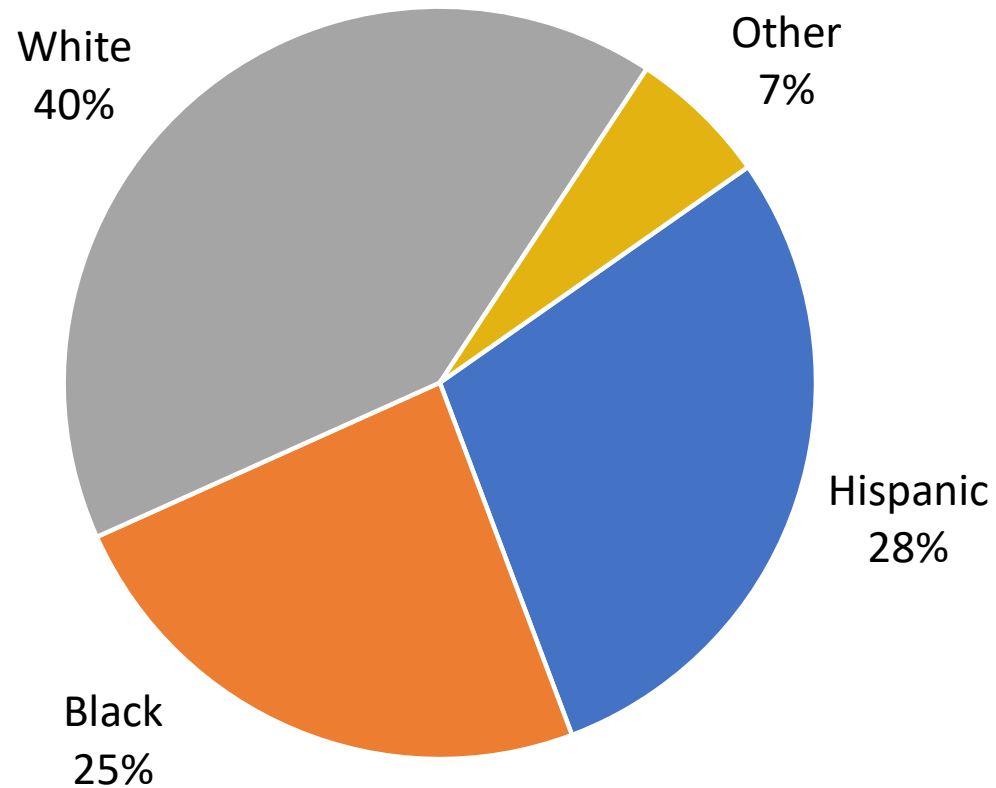


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Fall 2023 Credit Enrollment by Race/Ethnicity

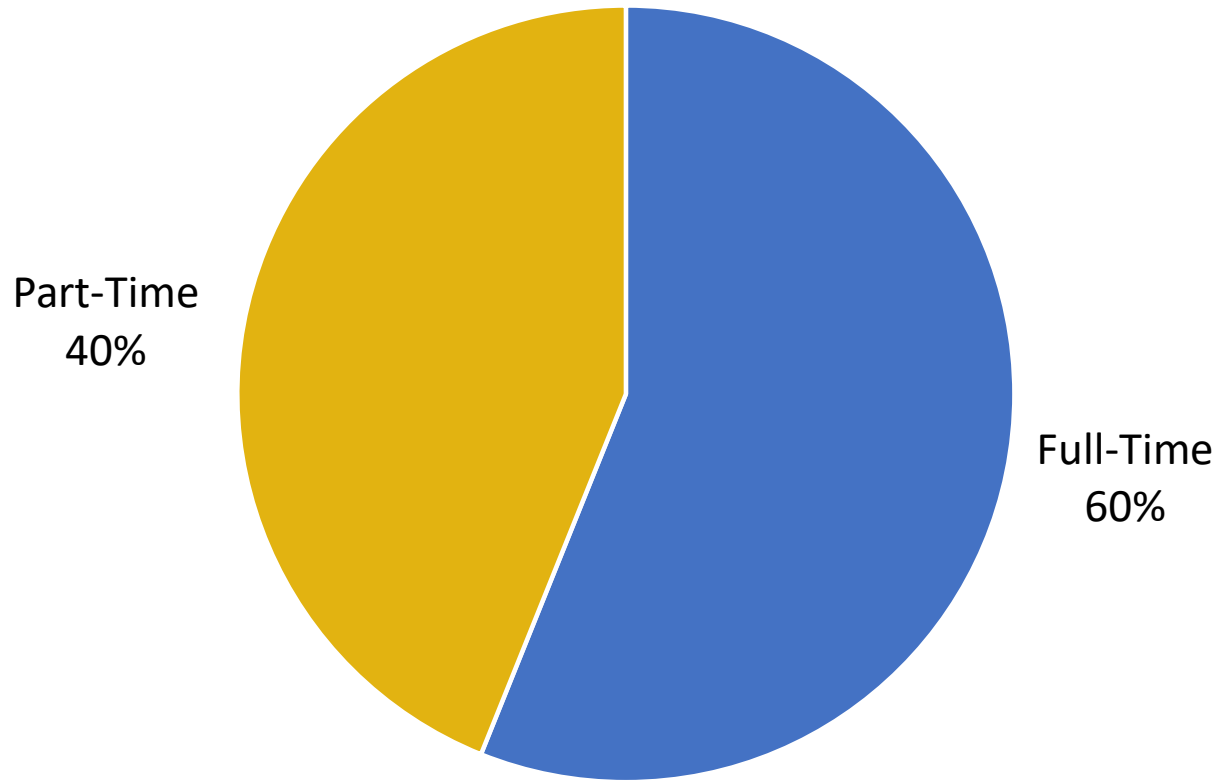


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Fall 2023 Credit Enrollment by Student Course Load

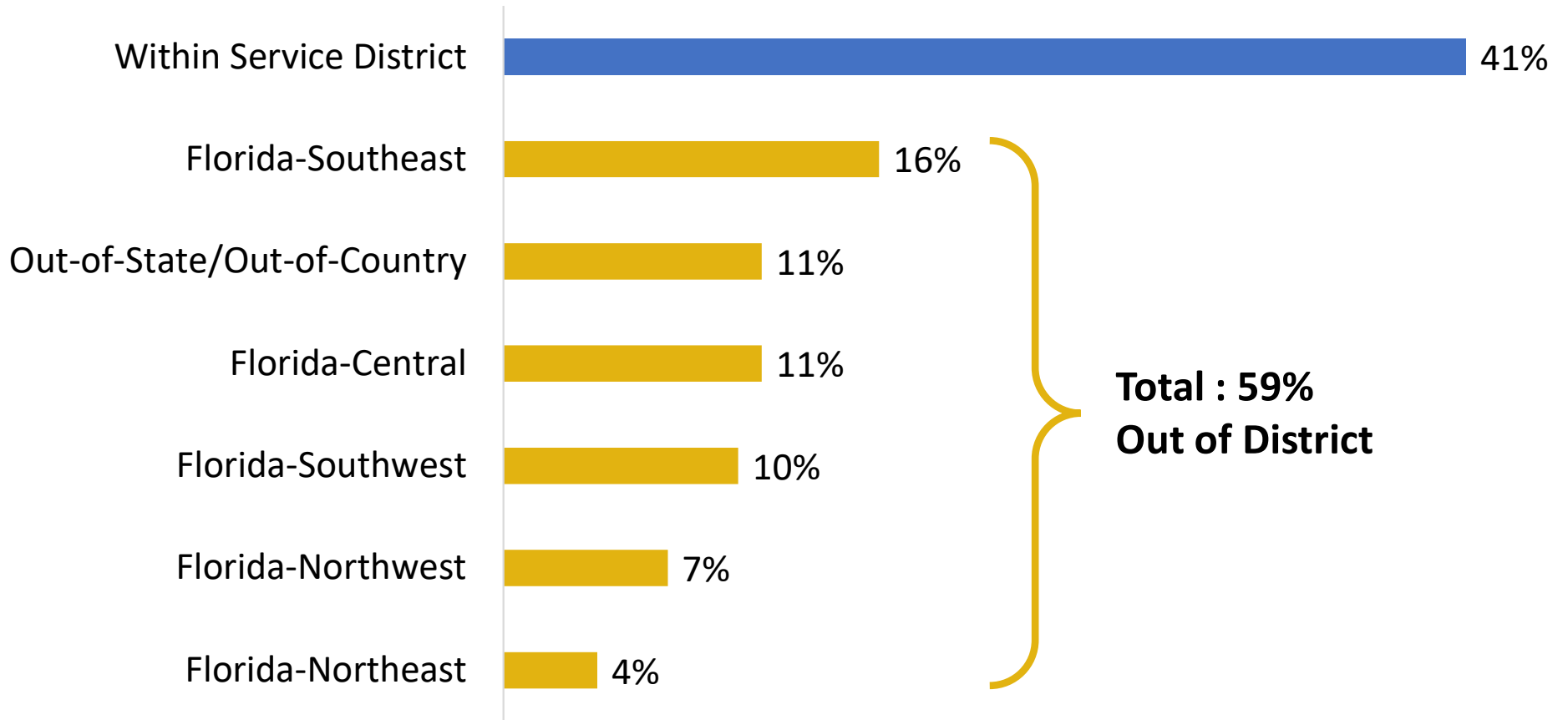


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Fall 2023 Credit Enrollment By Residency



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Programs And Practices Of Impact

2022-23 Strategic Enrollment Management

2023



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Focus For The 2022-23 Academic Year

Strategic Enrollment Management

Emerging Markets
and Opportunities

New Scholarships,
Additional Funding

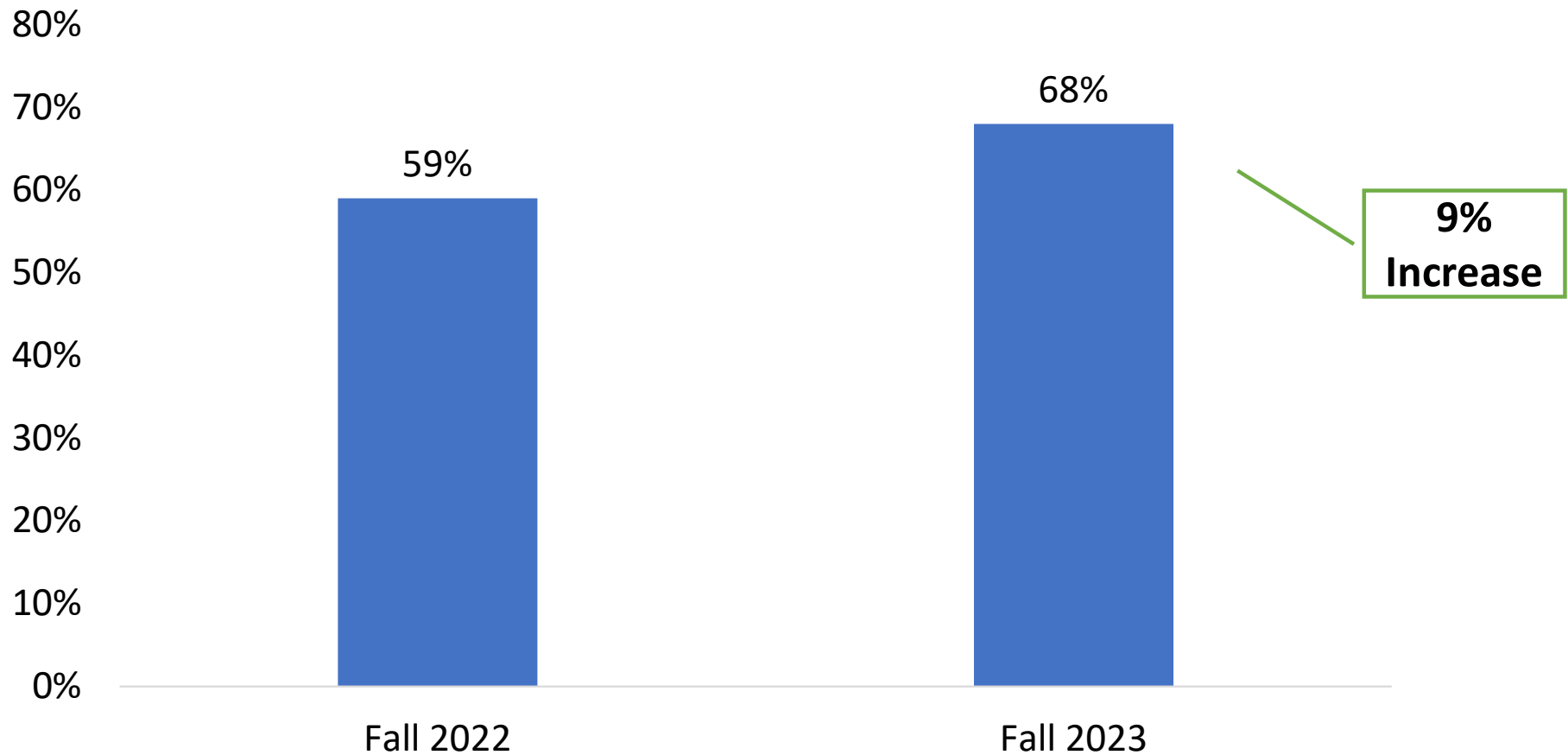
Improving Course
Success Rates

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Retention of Continuing Students Fall 2022 vs. Fall 2023



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Early Registrations

- Consistently up a minimum 5% for headcount and 8% for credit hours all summer
- Focused on removing all registration barriers
- Used academic plans in Workday
- Continued use of virtual advising groups as one modality to register

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New Office of Transfer Services



2023



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FSU Transfer Program Rebrand



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Aspire Pathways

Traditional

- Seamless Pathway
- Personalized Supports
- Small Classes
- Academic Excellence
- Value
- Ideal for those who want to attend FSU but want a more personalized, affordable experience

Elite

- Formerly “Soar Ahead”
- A.A. completed in a year or less
- Ideal for students who already have some college credit

Honors

- Leadership opportunities
- Mentorship program
- Summer travel experience
- Ideal for high-achieving students who want a full honors experience

Online

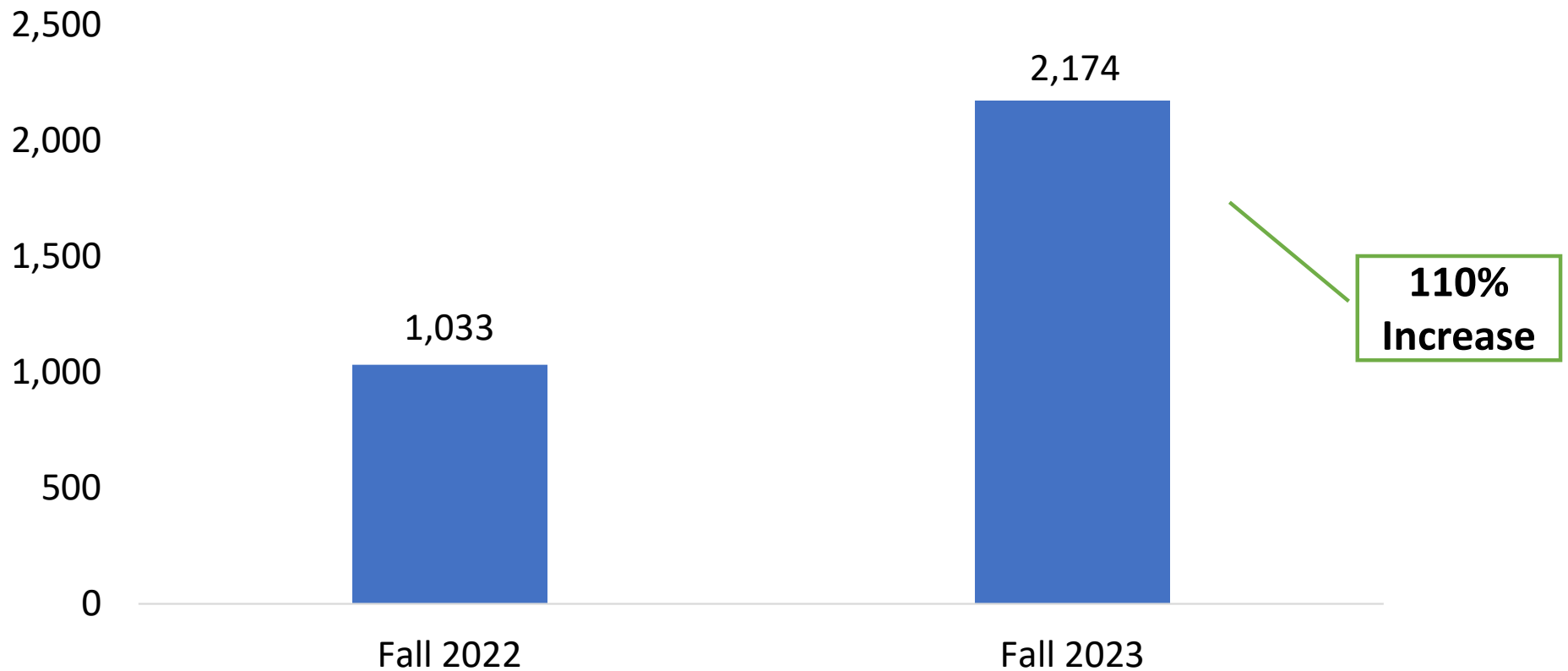
- Pace and convenience
- Can remain at home while still completing Aspire
- Ideal for active learners who need flexibility in their schedule, or aren't ready to relocate to Tallahassee

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Aspire Enrollment Fall 2022 vs. Fall 2023

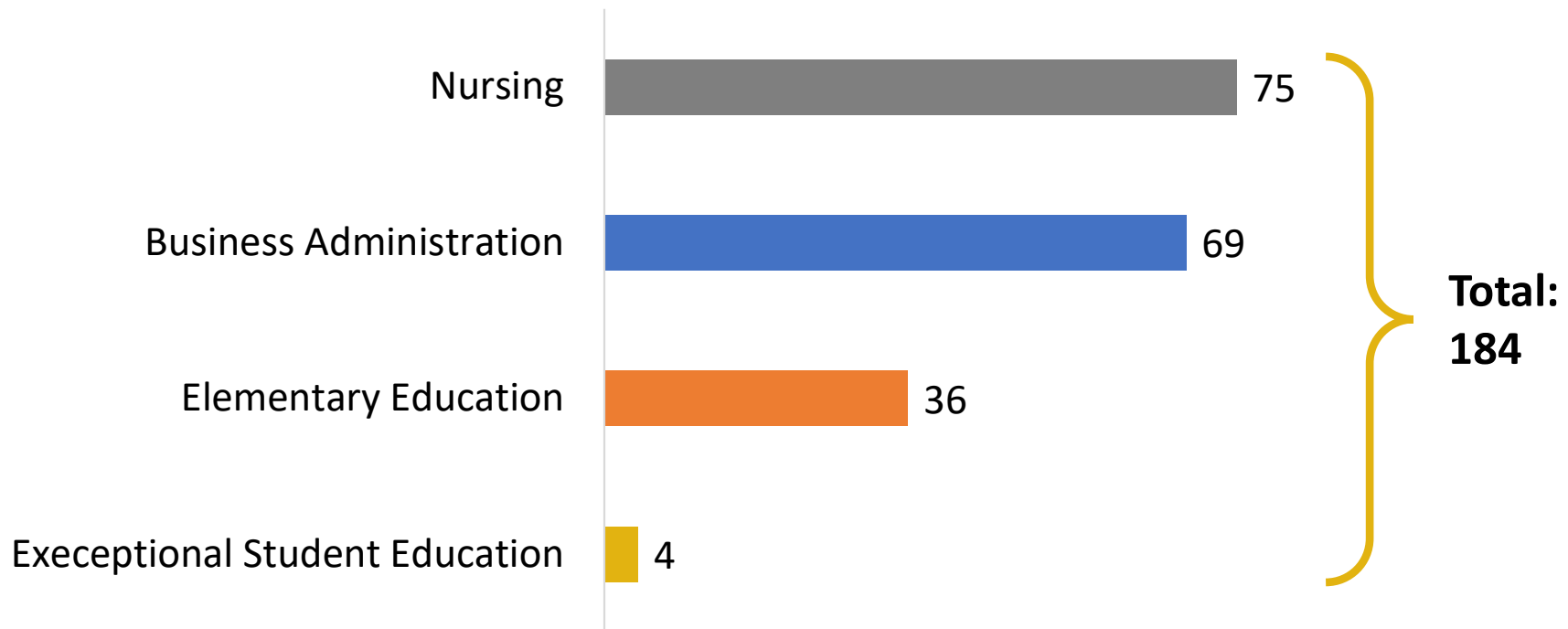


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Fall 2023 Enrollment in Bachelor's Degree Programs

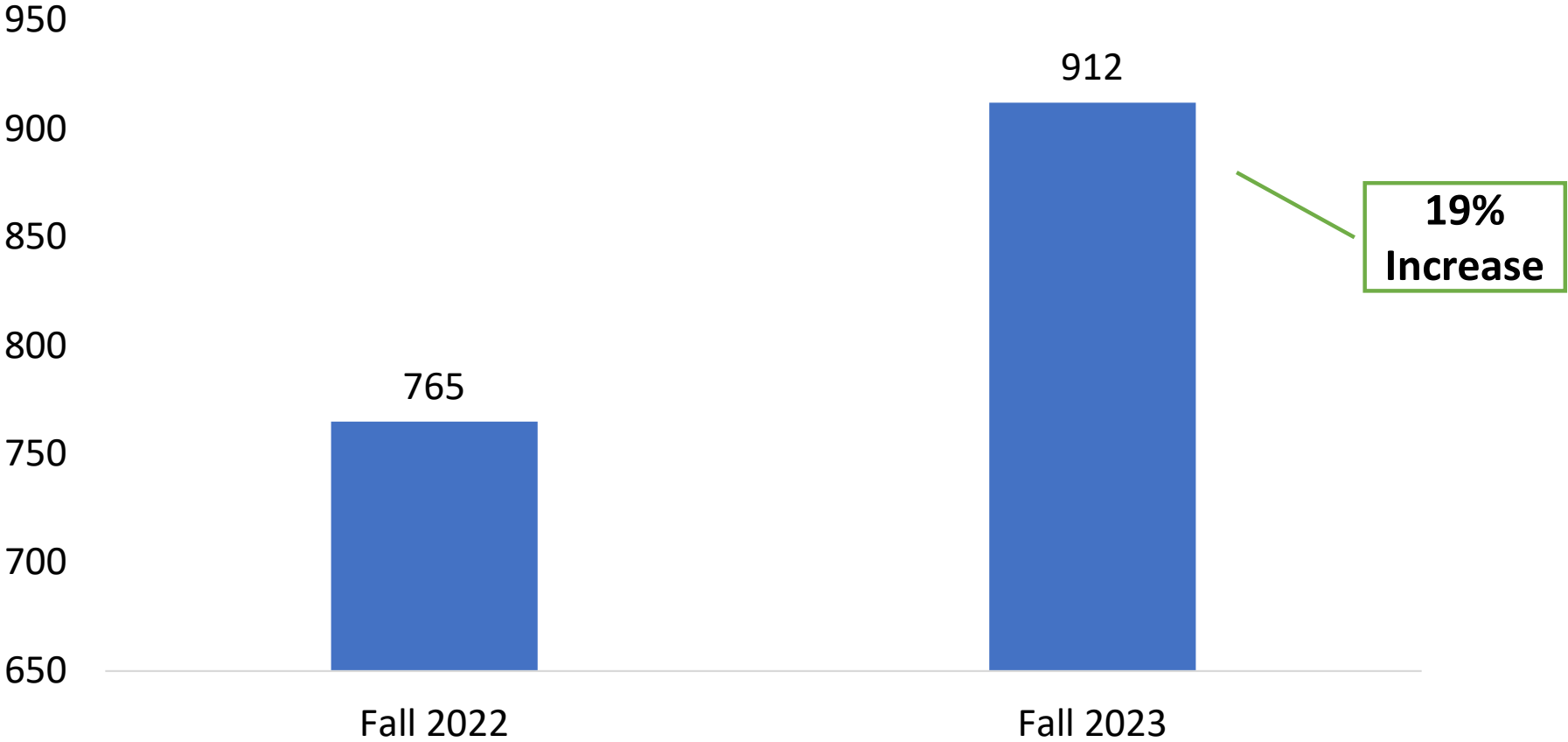


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Dual Enrollment Fall 2022 vs. Fall 2023



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What's Next

- ❑ Strategic course scheduling, aligned to academic maps
- ❑ Aspire, TCC2FAMU next steps
- ❑ Multi-year marketing/recruitment cycles

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Mission



Responsiveness



Excellence

2023



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