



Prosperity 32304

Board Workshop | August 2021

Candice Grause
Chief of Staff

THE 32304 DIVIDE

Beyond 32304: In high-poverty

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The 32304
Chamber
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there.

Nada Hassane
Published 2:11
2020



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'No access': Poor, isolated and forgotten, kids of 32304 see their health care compromised

2021




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United States[®] Census Bureau

The Florida
GAP MAP 

 **UNITED FOR
ALICE[®]**

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32304 Data

*Florida's Poorest ZIP
Code*

56% persons in
poverty

48.6% kids in poverty

\$23,638 median
household income

69.8% spend more
than one-third of
income on rent

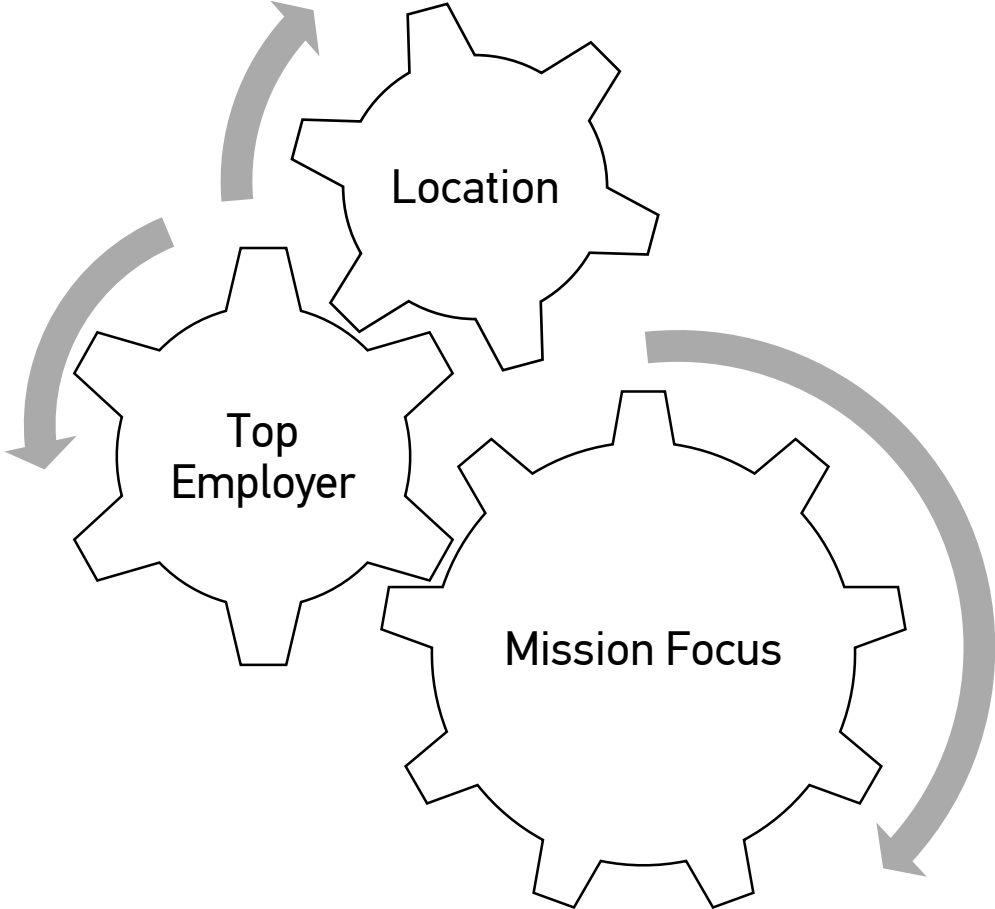
81% of public third-
graders not at Level 3
reading proficiency

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Our Role

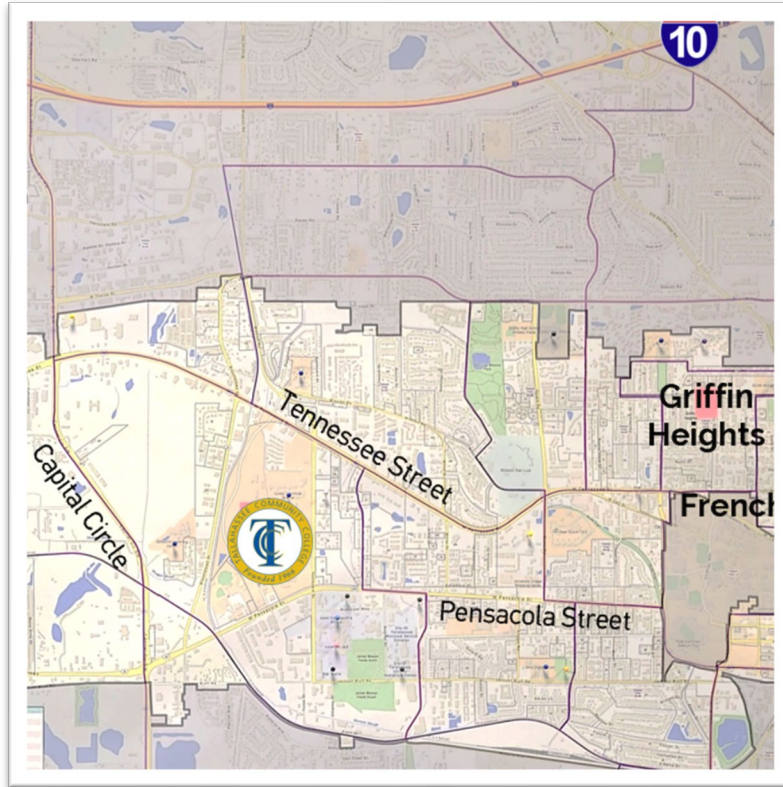


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Location



- Classes and workforce training
- Support services
- Academic and career advising
- Public campus

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Top Employer

- No. 2 employer in 32304
- 79 employee residents
- Liveable wage



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Mission Focus



- Open access
- High-quality education as a pathway to in-demand careers
- Scholarships and grants
- Community partner

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Build a network of relationships and a portfolio of promising practices around the root causes of poverty that are designed to positively impact the economic well-being of those who live in the ZIP Code 32304

Goal

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Assumptions

32304 is underserved, with no cohesive community voice

Strategies designed to impact those who live in 32304 will impact other ZIP Codes as well

The problem did not develop overnight; the solution will not develop overnight either

There will be no finish line for this work

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Education / Training

PROMISING PRACTICES

- Sabal Palm Elementary, a Community Partnership Schools™ model school
- Lively Technical College career training
- Adult & Community Education School (ACE)
- Goodwill's Career Training Center
- Career Source Capital Region's Workforce Investment Act Training Assistance



81% of public third-graders not at Level 3 reading proficiency

57.9% are currently enrolled in college or graduate school

14% of those over the age of 25 do not have a high school diploma

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TCC Promising Practices

Education/Training

- Eagles RISE Summer Academy
- Riley Elementary and Griffin Middle Schools Coding Academy
- Godby High School entrepreneurial dual enrollment training
- ASPIRE Capital Region
- TCC2Work
- Targeted recruiting
- Scholarships and grants
- Classified Staff Riley Elementary School supply sponsorship

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Job Opportunities

682 companies registered, paying \$168,034,406 in wages

\$23,638 median household income compared to \$53,106 in Leon County and \$55,660 state-wide

14.3% unemployment rate in 2019

PROMISING PRACTICES



Leon County Sheriff's Office's *1000 Jobs for 1000 Youth* providing job opportunities to at-risk youth to help reduce juvenile crime rates



Goodwill Industries-Big Bend, Inc. providing work experience opportunities, job placement, and job retention support.



The City of Tallahassee's TEMPO Program connecting disconnected youth to educational and employment opportunities

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Affordable Housing

87.7% of houses in
32304 are renter-
occupied

Median housing costs
(rent or mortgage)
are about \$919 per
month

69.8% spend more
than one-third of
income on rent

PROMISING PRACTICE



Connecting Everyone with Second Chances (CESC) programs:

- The Dwellings
- The Kearney Center
- Westgate Community
- CESC Health Services

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Transportation

PROMISING PRACTICES

- StarMetro's STAR Program providing unaccompanied students in grades 6-12 free transportation
- TCC providing discounted StarMetro passes and free transportation for students with mobility impairments

13% or 2,291 households in 32304 have no access to a vehicle for transportation



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Health Outcomes

10.1% are without any type of healthcare coverage

Highest reported number of babies born to moms without a high school education in Leon County

Most affected ZIP Code when it came to lack of access to preventative health services and health insurance

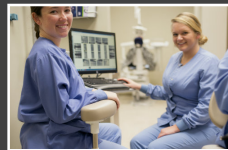
PROMISING PRACTICES



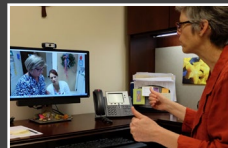
Riley Elementary offering free dental screenings



The Community Action Agency Head Start program ensuring access to medical care



TCC Dental Hygiene students providing free basic dental care at the Kearney Center



Tallahassee Memorial Healthcare providing telehealth technology in 32304

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Food Security

PROMISING PRACTICES



Second Harvest of the Big Bend food distribution events at TCC and throughout the community



Second Harvest food distribution "lockers" allow 24/7 access to emergency food supplies



TCC's Talon's Market's free access to food and supplies for students



Moore Agency providing 11,000 meals to children in 32304 and surrounding areas

In 32304, there are only two major grocery stores to serve 16 square miles.

More than 2,200 households do not have access to a vehicle for transportation to and from the grocery store.

Child & Family Care

2,000 households have children under the age of 18

290 grandparents are responsible for children under the age of 18

562 individuals with disabilities have difficulties with self-care; 1,098 have difficulties with independent living

PROMISING PRACTICES



Capital Area Community Action Agency's Head Start program

Boys and Girls Club of the Big Bend's "Springfield Club" providing after school and summer care



Kids Incorporated's Early Head Start (EHS) program

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Safety

In 2019, there were 651 juvenile arrests in Leon County

For every 100,000 people, Leon County had violent crime rate of 573 and a property crime rate of 3,272 in 2019

PROMISING PRACTICE



“ALL in LEON”, a comprehensive plan to unify people, agencies, and organizations to work collaboratively to reduce crime in Leon County

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Justice

PROMISING PRACTICES

- TCC partners with the Florida Department of Corrections and Leon County Sheriff's Office to help transitioning offenders earn an industry credential (CDL)
- State Attorney's Office works with judges to consider enrolling in a GED program as a condition of probation

The recidivism rate in Leon County is approximately 45%



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Agency & Community Voice

PROMISING PRACTICES



Mayor John Dailey and representatives from the City of Tallahassee visited Springfield Apartments to meet with residents and discuss their barriers to receiving public services



TCC's Day of Service in 32304 included trash cleanup off neighborhood roadways and a mural painting in Griffin Middle School's cafeteria

"To solve poverty, to fight an active and effective war on poverty, requires more than meeting material needs with cash and non-cash assistance; it requires genuine empowerment and a relief in equal measure of poverties of agency and status."

-Thomas A. Bryer and Sofia Prysmakova-Rivera, *Poor Participation* (2018)

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Prosperity 32304 Network

*Community Leaders
Who Can Help
Address the Root
Causes of Poverty*

Education/Training

Job Opportunities

Affordable Housing

Health Outcomes

Food Security

Safe Neighborhoods

Child & Family Care

Justice Reform

Transportation

Agency & Community Voice

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Berneice Cox

CEO

United Way of the Big Bend

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Next Steps

- Continue to gather promising practices
- Continue to collect data and outcomes
- Expand the network
- Conduct a deliberative forum with local residents
- Drill down to census tract
- Focus on neighborhoods
- Create a framework to be shared

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Census Tract Data

Census Tract	6	14.01	20.03
Neighborhood	Frenchtown	Griffin Heights	TCC
Persons Living Below the Poverty Line	61.5%	53.3%	64.2%
Children in Poverty	61%	48%	42%
Median Age	33.2	42.1	32.5

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