




February 19, 2018

## MEMORANDUM

**TO:** District Board of Trustees  
**FROM:** Jim Murdaugh, President   
**SUBJECT:** Academic Programs and Course Changes

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### Item Description

This item presents proposed changes in curriculum for 2018-2019.

### Overview and Background

The Academic Planning Committee Curriculum members review and make recommendations for Board approval for new program and courses. Due to changes by the State Board of Education as well as the revision of programs to meet workforce demands, there are several changes that are being proposed.

The College is proposing a new college credit certificate program: Digital Media/Multimedia. The program is 17 credit hours and will provide opportunities for students interested in music recording. Students will be able to obtain careers as Broadcast Technicians, Sound Engineering Technicians, and Audio and Video Equipment Technicians. There is a projected 5% growth for the region of Leon, Gadsden, and Wakulla, 7% growth for the State of Florida, and 12% growth for national employment projections. The salary ranges from \$24,000 to \$53,000 according to the Department of Economic Opportunity.

### Past Actions by the Board

The Board approves the curriculum changes each year. The changes are for 2018-2019.

### Funding/Financial Implications

Curriculum changes require no new funding.

### Staff Resource

Feleccia Moore-Davis

### Recommended Action

That the Board approves the recommendation for academic course and program changes for 2018-2019 as attached.

## **NEW PROGRAM**

### Digital Media/Multimedia College Credit Certificate (17 credit hours)

This certificate will provide opportunities for students interested in music recording technologies. Students will be able to obtain careers as Broadcast Technicians, Sound Engineering Technicians, and Audio and Video Equipment Technicians. There is a projected 5% growth for the region of Leon, Gadsden, and Wakulla, 7% growth for the State of Florida, and 12% growth for national employment projections. The salary ranges from \$24,000 to \$53,000 according to the Department of Economic Opportunity. TCC currently owns the equipment that will be used for this program. There are no industry certifications associated with this certificate program and no lab fees associated the courses.

#### Program Outline:

DIG2410C	Basic Scripting for Video & Digital Media (3)
DIG2251C	Introduction to Digital Recording I (3)
DIG2205C	Multitrack Recording & Basic Film Sound (3)
GRA1111C	Graphic Design I (3)
DIG2030C	Digital Video Production (3)
DIG2545	Media Planning (2)

## **PROGRAM DELETION**

Based on a program review conducted by the Office of Institutional Effectiveness, this program is being deleted because the enrollment was low and steadily declining. Additionally, the Department of Education duplicated the skills and outcomes for this program in another program that TCC currently offers. Thus, this program is no longer needed at TCC.

Web Technologies Certificate (27 credit hours)

## **PROGRAM CHANGES**

Sports, Fitness and Recreation Management, A.S. (60 credit hours) – Based on information provided by the curriculum advisory group, which consists of recreation management employers, additional course options are needed to broaden the access to activities associated with careers in recreation. Currently, the program only offers activity courses related to Judo, Aerobics, Dancing, and Scuba Diving. Employers are asking TCC to add courses that represent a wide selection of games and skills as well as tournament design in order to adequately prepare students for the workforce. The new courses will be included in the list of electives for the AS degree. There are no lab fees associated with the new courses.

Add these courses: PEL1002 Introduction to Outdoor Games (1)  
PEL1004 Introduction to Indoor Games (1)

## **NEW COURSES**

The new courses listed below are the courses that are required for the new program and for the program change listed above.

PEL1002	Introduction to Outdoor Games (1)
PEL1004	Introduction to Indoor Games (1)
DIG2410C	Basic Scripting for Video & Digital Media (3)
DIG2251C	Introduction to Digital Recording I (3)
DIG2205C	Multitrack Recording & Basic Film Sound (3)
DIG2030	Digital Video Production (3)
DIG2545	Media Planning (2)

## **COURSE CHANGES**

Course ID	Course Name	Type of Change	Current	Proposed	Rationale for Change
EDF2085	Introduction to Diversity for Educators	Change the pre-requisite	current pre-requisite is EDF1005 (Intro to the Teaching Profession)	None	The Department of Education no longer requires EDF1005 as part of the AS in Early Childhood Program, so this course can no longer be a required course pre-requisite within this program.
JOU2420L	Newspaper Production	Change the pre-requisite	MMC1100 (Writing for Mass Communication)	ENC1101 (College Composition)	This change will allow students to have an introduction to college writing. It will also allow more students to enroll in the class and participate in producing TCC's Talon and TCC's literary magazine. The current pre-requisite is focused on writing traditional news instead of the process for college level writing.