




October 24, 2016

## MEMORANDUM

**TO:** District Board of Trustees  
**FROM:** Jim Murdaugh, President   
**SUBJECT:** Grants and Contracts - Provider

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### Item Description

This item requests that the Board approve the receipt of funding for the listed projects.

### Overview and Background

The following are recommended for approval:

#### I. Receipt, Amendment, Extension of Resources

##### Florida Department of Transportation – Public Traffic Safety Professionals Training – Impaired Driving, Amendment 1.

This amendment increases the class allotment in the Central and Southern region and the DUI instructor class. There is no impact on the amount of the award. This grant ended 9/30/16.

##### Florida A&M University – FAMU/TCC Bridges to the Baccalaureate Program in the Biomedical Science.

Tallahassee Community College (TCC) and FAMU will continue to collaborate to foster a program increasing the numbers of underrepresented minorities attending and graduating from TCC with an Associate in Arts degree that are also interested in obtaining an entry-level degree in biomedical sciences from FAMU. This award is funded through the National Institutes of Health National Institute of General Medical Sciences. This sub award is \$88,566, with an indirect cost rate of 0%. The grant period is from 6/1/16 through 5/31/17.

##### Office of the Florida Attorney General – Victims of Crime Act (VOCA) Grant

This award provides support for a victim's advocate position. The college has a required cash match of 25% which amounts to \$12,938.70 for a twelve-month period. The amount of this award is \$51,754.82, with an indirect cost rate of 0%. The grant period is through 6/30/17.

##### Leon County – Leon County Tourism Development Sports Event Grant

This award provides support for the Women's Holiday Classic on December 29-30, 2016. The amount of this award is \$1,000, with an indirect cost rate of 0%.

Leon County – Leon County Tourism Development Sports Event Grant

This award provides support for the Men's Holiday Classic on December 29-30, 2016. The amount of this award is \$1,000, with an indirect cost rate of 0%.

Leon County – Leon County Tourism Development Sports Event Grant

This award provides support for the Capital Courtyard Women's Basketball Classic on November 17-19, 2016. The amount of this award is \$1,200, with an indirect cost rate of 0%.

Leon County – Leon County Tourism Development Sports Event Grant

This award provides support for the Seal Financial Tip-Off Classic on November 4-5, 2016. The amount of this award is \$500, with an indirect cost rate of 0%.

Florida Department of Transportation – Traffic Safety Resource Prosecutor Program

This award provides training for prosecutors and law enforcement officers in the legal, scientific and tactical aspects of DUI prosecution. The amount of this award is \$450,000, with an indirect cost rate of 8%. The funding period is anticipated from 10/1/2016 through 9/30/2017.

Florida Department of Transportation – Florida Teen Traffic Safety Program

This award provides coordinating activities for the alcohol prevention activities at college and high school levels. The amount of this award is \$250,000, with an indirect cost rate of 8%. The funding period is anticipated from 10/1/2016 through 9/30/2017.

Florida Department of Transportation –Teens Reaching Teens Matters of Life or Death

This award provides coordinating activities for the alcohol prevention activities at college and high school levels. The amount of this award is \$100,000, with an indirect cost rate of 8%. The funding period is anticipated from 10/1/2016 through 9/30/2017.

Florida Department of Transportation – Police Traffic Safety Professionals Training Support Staff

This award provides law enforcement officers with training in the areas of traffic safety, alcohol enforcement and related programs. The amount of this award is \$90,000, with an indirect cost rate of 5%. The funding period is anticipated from 10/1/2016 through 9/30/2017.

Florida Department of Transportation – Public Traffic Safety Professionals Training – Impaired Driving

This award provides specialized training for law enforcement officers, prosecutors, civilian employees of law enforcement agencies and state employees of law enforcement agencies in Florida. The amount of this award is \$334,821, with an indirect cost rate of 5%. The funding period is from the date of approval through 9/30/2017.

Florida Department of Transportation – Public Traffic Safety Professionals Training – Traffic Safety

This award provides law enforcement officers with training in the areas of traffic safety, alcohol enforcement and related programs. The amount of this award is \$266,120, with an indirect cost rate of 5%. The funding period is from the date of approval through 9/30/2017.

## **II. Commitments, Expenditures, Contracts for Services**

### FDOT Major College Sports Marketing – Hurricane Sports Marketing

This contractual service agreement will provide advertising and promotional benefits to encourage sobriety and responsible driving during specified University of Miami sporting events. The contract amount is \$120,000. The contract period is from the date of approval through 9/30/2017.

### FDOT Major College Sports Marketing – IMG Sports Marketing (Gators)

This contractual service agreement will provide advertising and promotional benefits to encourage sobriety and responsible driving during specified University of Florida sporting events. The contract amount is \$100,000. The contract period is from the date of approval through 9/30/2017.

### FDOT Major College Sports Marketing – IMG Sports Marketing (Seminoles)

This contractual service agreement will provide advertising and promotional benefits to encourage sobriety and responsible driving during specified Florida State University sporting events. The contract amount is \$140,000. The contract period is from the date of approval through 9/30/2017.

### FDOT Professional Sports Marketing – Florida Panthers Hockey Club, Ltd.

TCC will require contractual services to provide advertising and promotional benefits to support the impaired driving campaign during the Florida Panthers games at the Bank Atlantic Center. The amount of the contract is \$250,000. The contract period is from the date of approval through 9/30/2017.

### FDOT Professional Sports Marketing – Sun Life Stadium

TCC will require contractual services to provide advertising and promotional benefits to support the impaired driving campaign during the Miami Dolphins games at the Sun Life Stadium. The amount of the contract is \$200,000. The contract period is from the date of approval through 9/30/2017.

### FDOT Professional Sports Marketing – Miami HEAT

This contractual service agreement will provide advertising and promotional benefits during the Miami Heat home games to encourage sobriety and responsible driving. The contract amount is \$175,000. The contract period is from the date of approval through 9/30/2017.

### FDOT Professional Sports Marketing – Orlando Magic, Ltd.

TCC will require contractual services to provide advertising and promotional benefits to support the impaired driving campaign during the Orlando Magic games at the Amway Arena. The amount of the contract is \$225,000. The contract period is from the date of approval through 9/30/2017.

### FDOT Professional Sports Marketing – Tampa Bay Arena, L.P.

TCC will require contractual services to provide advertising and promotional benefits to support the impaired driving campaign during the Tampa Bay Lightning games at the St. Pete Times Forum. The amount of the contract is \$275,000. The contract period is from the date of approval through 9/30/2017.

FDOT Professional Sports Marketing – Tampa Bay Rays, Ltd.

TCC will require contractual services to provide advertising and promotional benefits to support the impaired driving campaign during the Tampa Bay Rays games at Tropicana Field. The amount of the contract is \$200,000. The contract period is from date of approval through 9/30/2017.

FDOT DUI Statewide Media Campaign – St. John & Partners

This contractual service agreement provides paid media spots through cable television, radio and Twitter to support the “Drive Sober, Get Pulled Over” Campaign. This contract will be awarded based upon RFP #2014-04, which is in effect for media a related FDOT grants. The amount of the contract is \$601,852. The contract period is from the date of approval through 9/30/2017.

FDOT Click It or Ticket Paid Media Campaign – St. John & Partners

This contractual service agreement provides paid media spots through traditional and non-traditional advertisement to support the Click It or Ticket mobilization enforcement periods. This contract will be awarded based upon RFP #2014-04, which is in effect for media a related FDOT grants. The amount of contract is \$1,000,000. The contract period is from the date of approval through 9/30/2017.

FDOT Professional Sports Marketing – Miami Marlins

TCC will require contractual services to provide advertising and promotional benefits to support the impaired driving campaign during the Miami Marlins games at the Marlins Park. The amount of the contract is \$100,000. The contract period is from the date of approval through 9/30/2017.

FDOT Professional Sports Marketing – Jacksonville Jaguars

TCC will require contractual services to provide advertising and promotional benefits to support the impaired driving campaign during the Jacksonville Jaguars games at Ever Bank Field. The amount of the contract is \$125,000. The contract period is from the date of approval through 9/30/2017.

FDOT Professional Sports Marketing – Tampa Bay Buccaneers

TCC will require contractual services to provide advertising and promotional benefits to support the impaired driving campaign during the Tampa Bay Buccaneers games at Raymond James Stadium. The amount of the contract is \$100,000. The contract period is from the date of approval through 9/30/2017.

FDOT College Sports Marketing – Clarity Activation

TCC will require contractual services to provide advertising and promotional benefits to support the impaired driving campaign during the college games at the various colleges. The amount of the contract is \$40,000. The contract period is from the date of approval through 9/30/2017.

FDOT Professional Sports Marketing – Clarity Activation

TCC will require contractual services to provide advertising and promotional benefits to support the impaired driving campaign during the professional games at the various stadiums. The amount of the contract is \$95,000. The contract period is from the date of approval through 9/30/2017.

FDOT Impaired Driving Sports Campaign – Fox Sports & Sun Sport

TCC will require contractual services to provide advertising and promotional benefits to support the impaired driving campaign during the professional games at the various locations. The amount of the contract is \$200,000. The contract period is from the date of approval through 9/30/2017.

FDOT Impaired Driving Coalition – Cambridge Systematic

TCC will require contractual services to provide Traffic Records Committee Support Executive Board and Committee support. The amount of the contract is \$69,737. The contract period is from the date of approval through 9/30/2017.

FDOT Traffic Record Committee Support – Cambridge Systematic

TCC will require contractual services to provide Traffic Records Committee Support Executive Board and Committee support. The amount of the contract is \$87,963. The contract period is from the date of approval through 9/30/2017.

**Past Actions by the Board**

The Board approved the Traffic Safety Resource Prosecutor Program in September for \$540,000. The final award is \$450,000: a reduction of \$90,000.

The Board approved the initial award for the Public Traffic Safety Professionals Training – Impaired Driving in September 2015.

No action has been taken by the board in the current fiscal year for the other items.

**Funding/Financial Implications**

The above projects will be established in Fund 2, Restricted Accounts. The indirect earned from these awards will be \$92,161 for FY17.

**Staff Resource**

Barbara Wills

**Recommended Action**

Authorize funding for the awards and contracts listed above.