



# Strategic Metrics

Strategic Plan 2013-2018

# Update on Planning & Implementation

- Strategic planning process
- Implementation plan
- Performance indicators used to chart progress

# Strategic Plan

- Is transparent in its process;
- Brings new learning to the organization;
- Charts the path to transformative outcomes;
- Is fundable; and,
- Creates an enhanced level of accountability.

# Strategic and Implementation Plans

## Strategic Plan

Domain of the Board

### Vision Statement

What we aspire to become

### Mission Statement

Why we exist

### Strategic Priorities

What we hope to achieve  
in the next five years

### Strategies

The general approaches  
we will take to achieve  
our priorities

## Implementation Plan

Domain of the College

### Goals

What we need to  
achieve in a given  
year to satisfy our  
priorities

### Initiatives

Programs, projects,  
plans, or activities to be  
accomplished in order to  
achieve our goals



# TCC Vision

To be recognized as the college of choice.

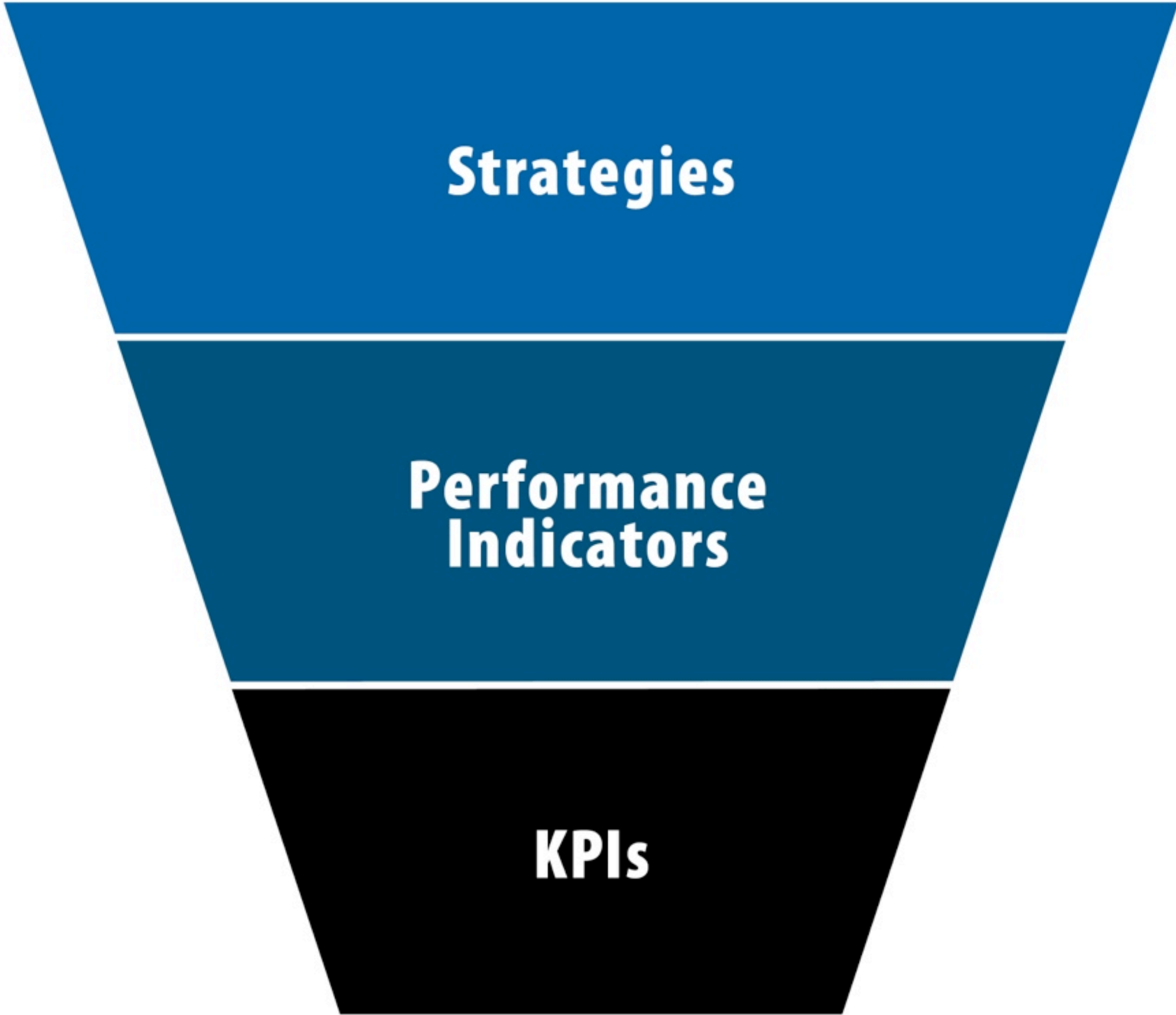
# TCC Mission

The mission of the college is to provide a learning environment that prepares students for success in a global economy by offering higher education pathways, workforce opportunities and civic engagement experiences.

# TCC Strategic Priorities

Student Access  
Student Success  
Technology  
Demand-driven  
Programs  
Enrollment

Communications/  
Marketing  
Talent  
Stewardship  
Partnerships



**Strategies**

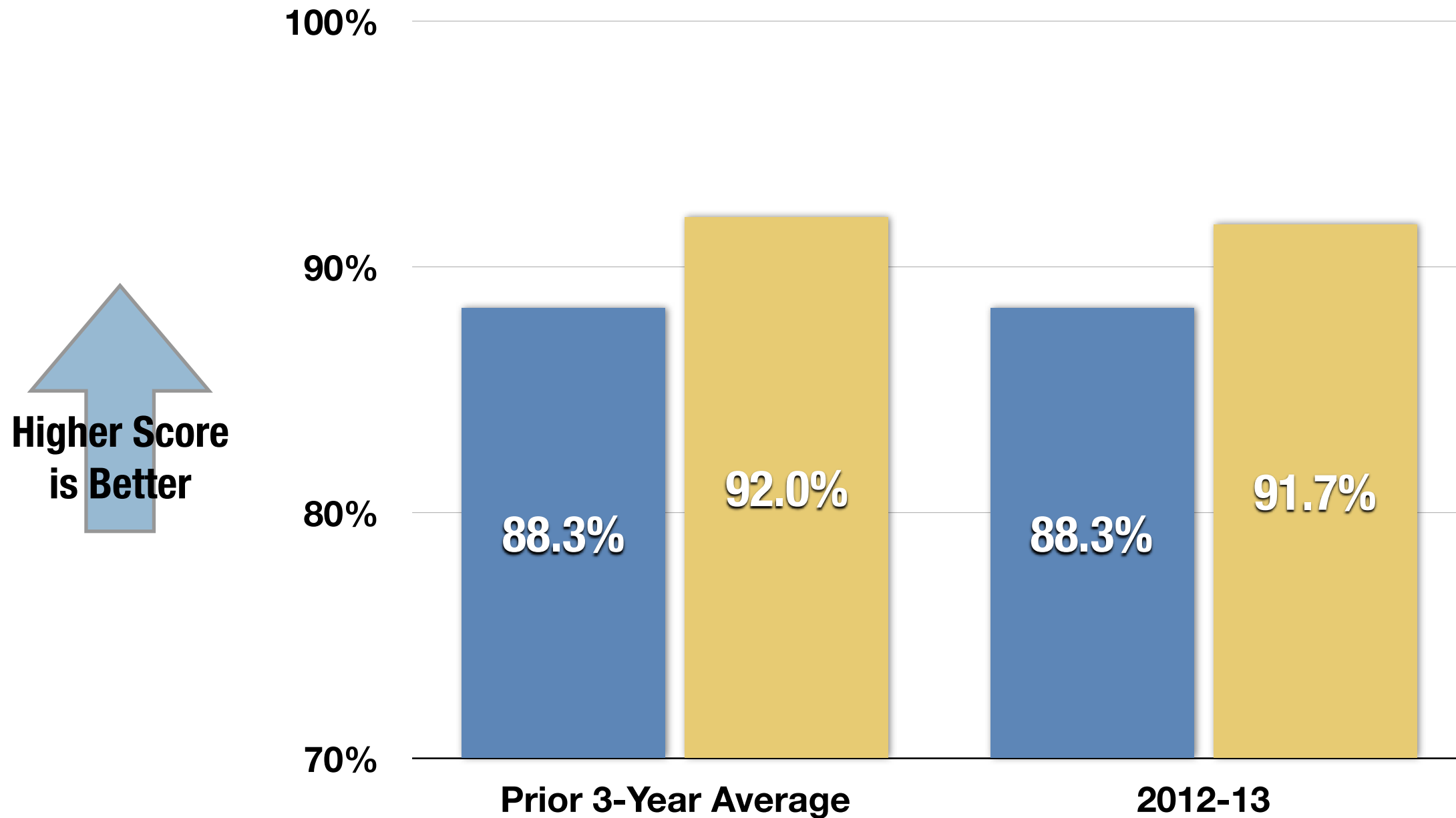
**Performance  
Indicators**

**KPIs**



# Job Placement or Continuing Education

■ State Average     ■ TCC



Source: TCC Office of Institutional Effectiveness

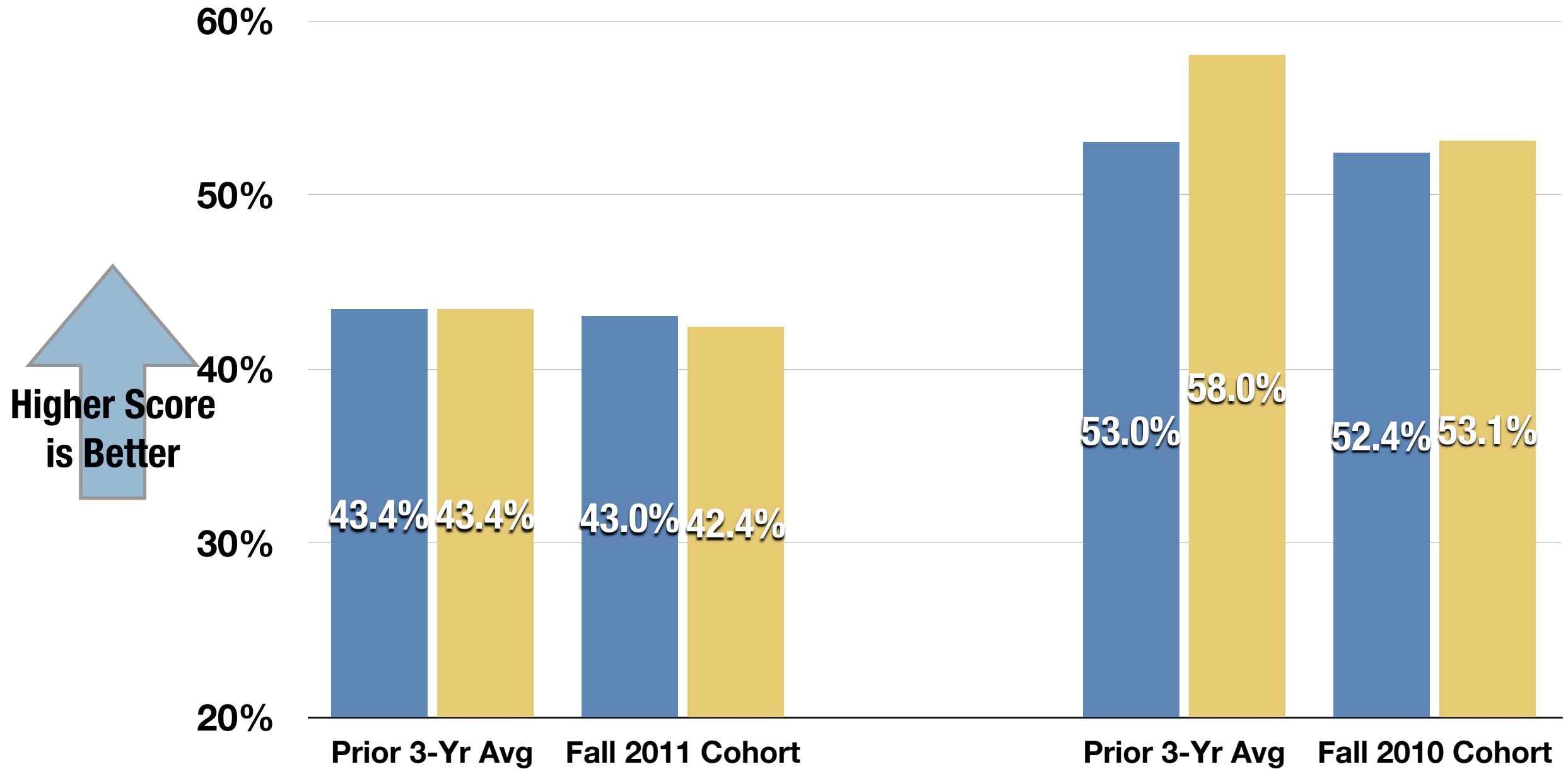
# Completion Rate

■ State Average

■ TCC

**150% or within 3 years**

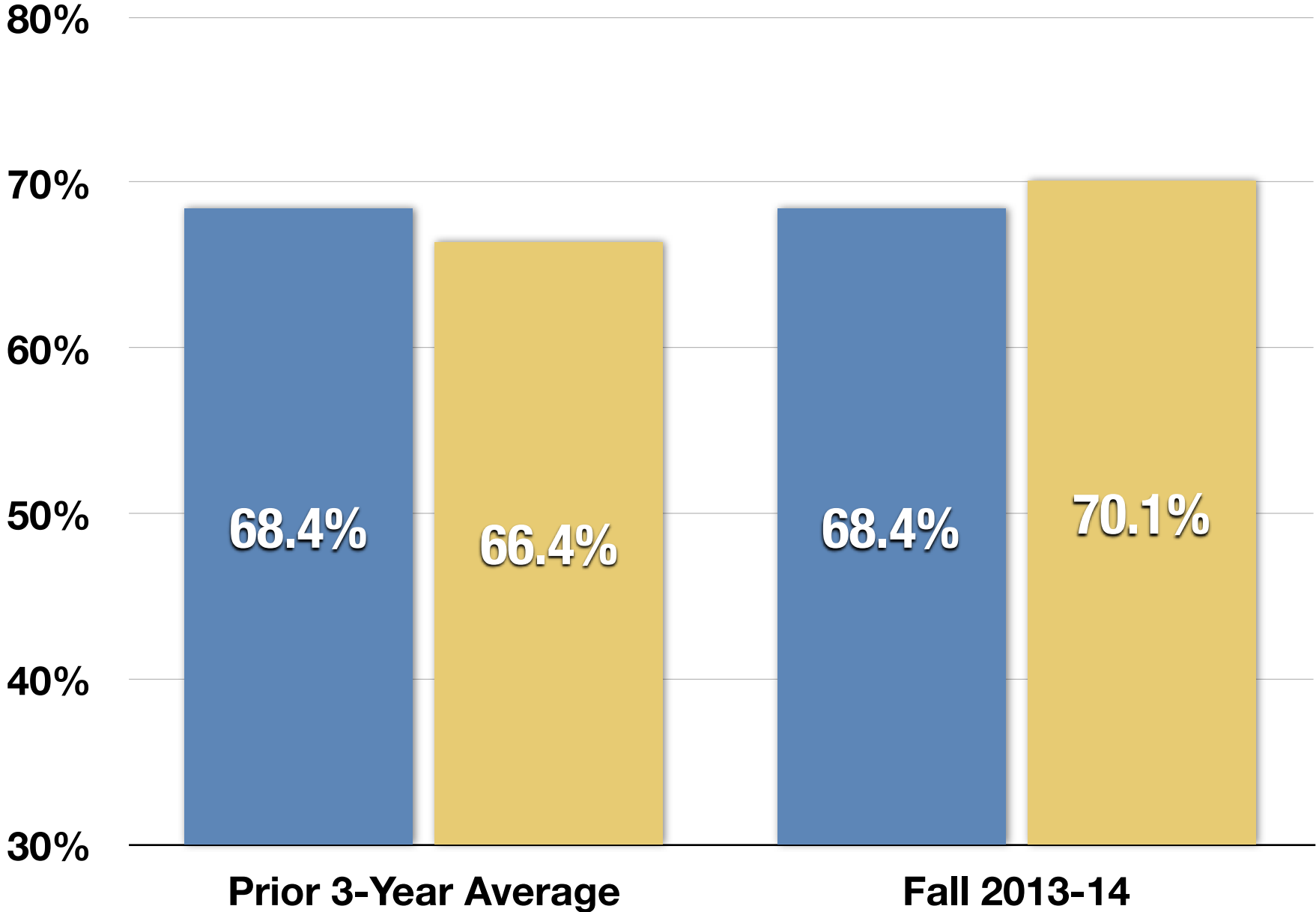
**200% or within 4 years**



Source: TCC Office of Institutional Effectiveness

# Retention Rate

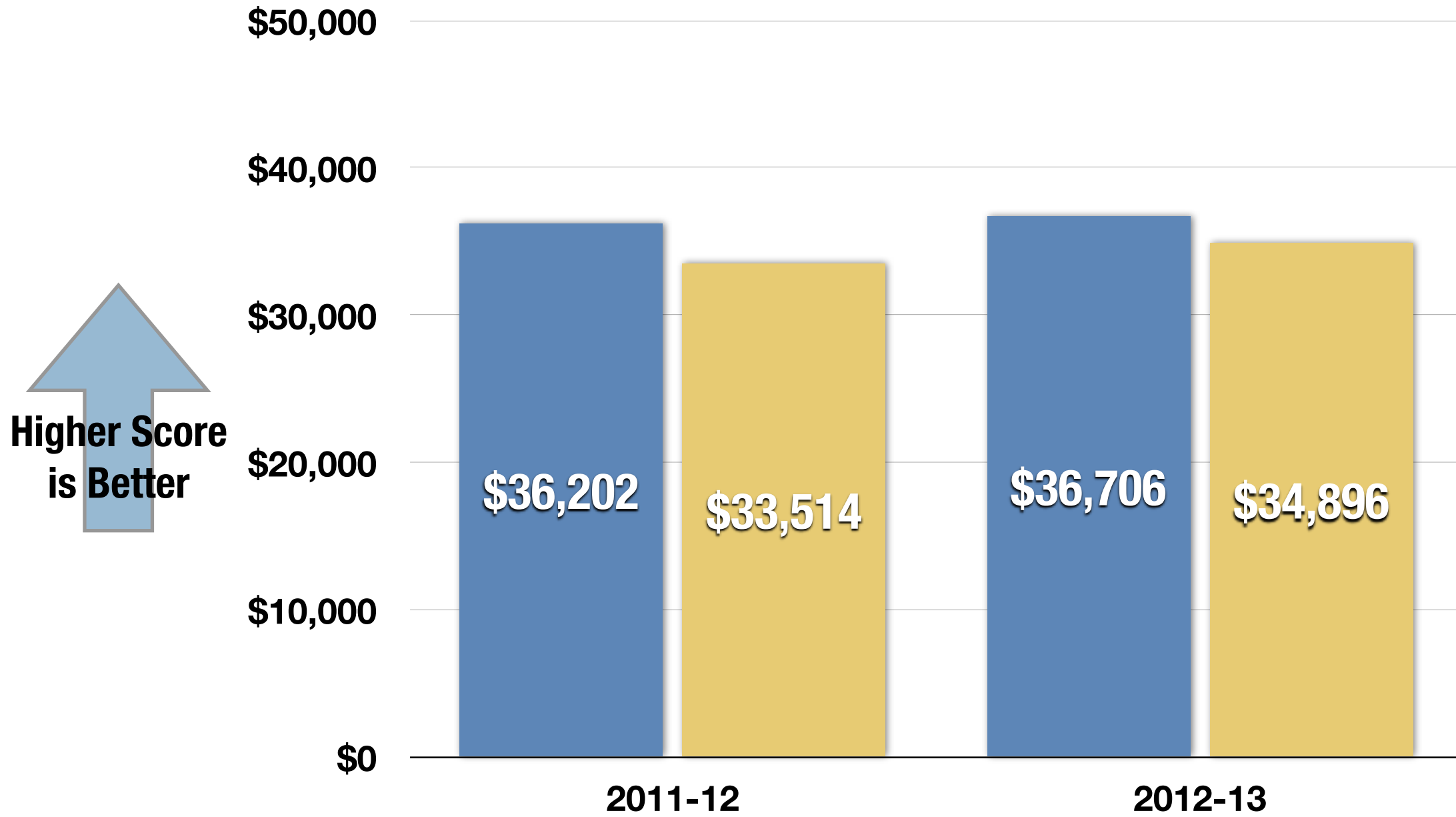
■ State Average      ■ TCC



Source: TCC Office of Institutional Effectiveness

# Full-Time Entry-Level Wage

■ State Average    ■ TCC



Source: TCC Office of Institutional Effectiveness

# Goals & Initiatives

- VPs develop annual goals and initiatives that start July 1
- Annual goals and initiatives are tied to KPIs and state performance metrics



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