



January 21, 2014

MEMORANDUM

TO: District Board of Trustees
FROM: Jim Murdaugh, President 
SUBJECT: Grants and Contracts - Provider

Item Description

This item requests that the Board approve the receipt of funding for the listed projects.

Overview and Background

The following are recommended for approval:

II. Commitments, Expenditures, Contracts for Services

FDOT Radio Disney Traffic Safety Campaign – Radio Disney Group, LLC

This contractual service agreement provides media outreach and educational programming related to traffic safety that will help decrease fatalities and increase awareness for citizens in the Central Florida area. The amount of the contract is \$426,620, in which an 8% indirect cost rate will be applied. The contract period is from the date of approval through 9/30/2014.

Past Actions by the Board

There has been no previous action by the Board on these items.

Funding/Financial Implications

The amount of indirect earned on this contractual agreement will be \$34,130.

Staff Resource

Teresa Smith

Recommended Action

Authorize funding for the contract listed above.