




February 17, 2014

MEMORANDUM

TO: District Board of Trustees
FROM: Jim Murdaugh, President 
SUBJECT: TCC Foundation Update

Item Description

The following is an update of the events planned and initiatives & activities undertaken by the TCC Foundation.

Overview and Background

Fundraising

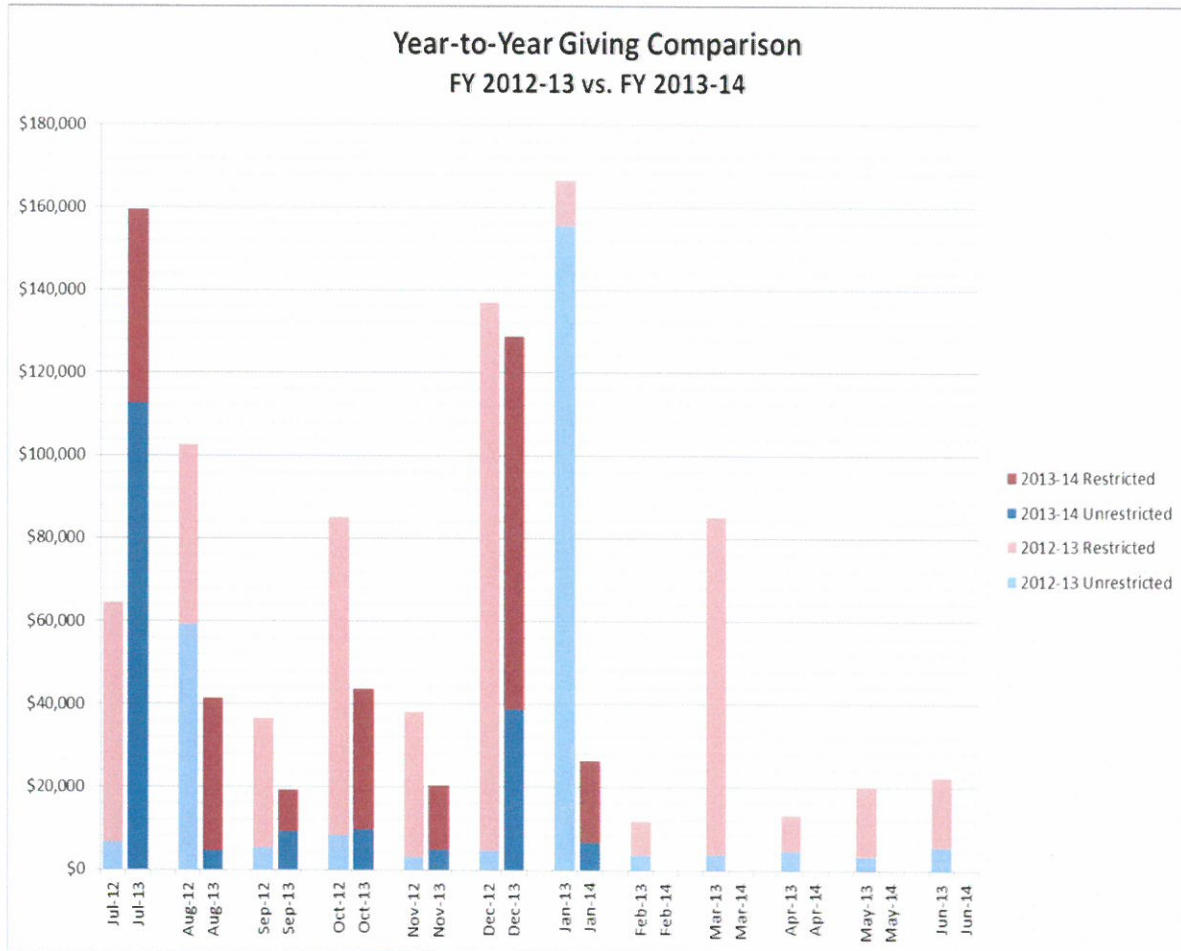
Total Received

Date	Total Gift Amount	Total Restricted	Total Unrestricted
7/1/13 – 1/31/14	\$434,328.21	\$250,873.73	\$183,454.48
1/1/14 – 1/31/14	\$21,330.18	\$17,829.83	\$3,500.35

Giving Summary by Constituency Total Received 7/1/13 – 1/31/14

Constituent Code	# Donors	# Gifts	Total Gift Amount
Directors & Trustees	27	133	\$23,915.41
Staff & Faculty	225	1,088	\$31,315.40
Students & Alumni	3	3	\$450.00
Healthcare Community	0	0	\$0
Service Clubs, Foundations, Associations	9	24	\$96,203.57
Banks & Trusts	1	2	\$2,000.00
Business Community	35	50	\$27,658.89
Special Names	21	53	\$176,359.00
General Community	178	332	\$76,425.94

* Does not include employee donations for January



Donor Giving Analysis this Fiscal Year (Total Received)

Donor Category	# Donors	Total Gift Amount
Repeat	49	\$70,250.00
Increased	241	\$255,110.00
New	142	\$67,981.12
Recovered	42	\$37,019.04
Decreased	24	\$3,718.05
Total	498	\$434,078.21

Repeat Donor – Donor has given the same amount this year as last year.

Increased Donor – Donor has given more this year than last year.

New Donor – Donor has not given in the last two years.

Recovered Donor – Donor gave two years ago, but did not give last year.

Decreased Donor – Donor has given less this year than last year.

* Does not match total amount received for some unknown reason

Use of Funds Received 7/1/13 – 1/31/14

Use of Funds	Amount	%
Facilities	\$44,063.99	10.14%
Programs	\$40,246.25	9.27%
Scholarships	\$166,563.49	38.35%
Unrestricted	\$183,454.48	42.24%

Upcoming Events

- March 27 - TCC Foundation Board Meeting
- February 19 - "TCC from the Inside Out" Event

Past Actions by the Board

The District Board of Trustees receives a Foundation Update at every Board meeting.

Funding/Financial Implications

There are no Funding/Financial Implications arising from this standard monthly report.

Staff Resource

Robin Johnston

Recommended Action

None required. Report provided for information only.