



April 21, 2014

MEMORANDUM

TO: District Board of Trustees
FROM: Jim Murdaugh, President 
SUBJECT: TCC Foundation Update

Item Description

The following is an update of the events planned and initiatives and activities undertaken by the TCC Foundation.

Overview and Background

Attached is a report of funds raised by the TCC Foundation to date. The report includes: a summary of total funds received; giving summary by constituency; funds received from TCC alumni; year-to-year giving comparison; donor giving analysis; and a breakdown of how funds raised were used to date.

The TCC Foundation will host the following events later this month:

- April 22 - President's Circle President's Dinner
- April 23 - TCC from the Inside Out

Past Actions by the Board

The District Board of Trustees receives a Foundation Update at every Board meeting.

Funding/Financial Implications

There are no Funding/Financial Implications arising from this standard monthly report.

Staff Resource

Robin Johnston

Recommended Action

None required. Report provided for information only.

**TCC Foundation
Fundraising Summary
(As of March 31, 2014)**

Total Received

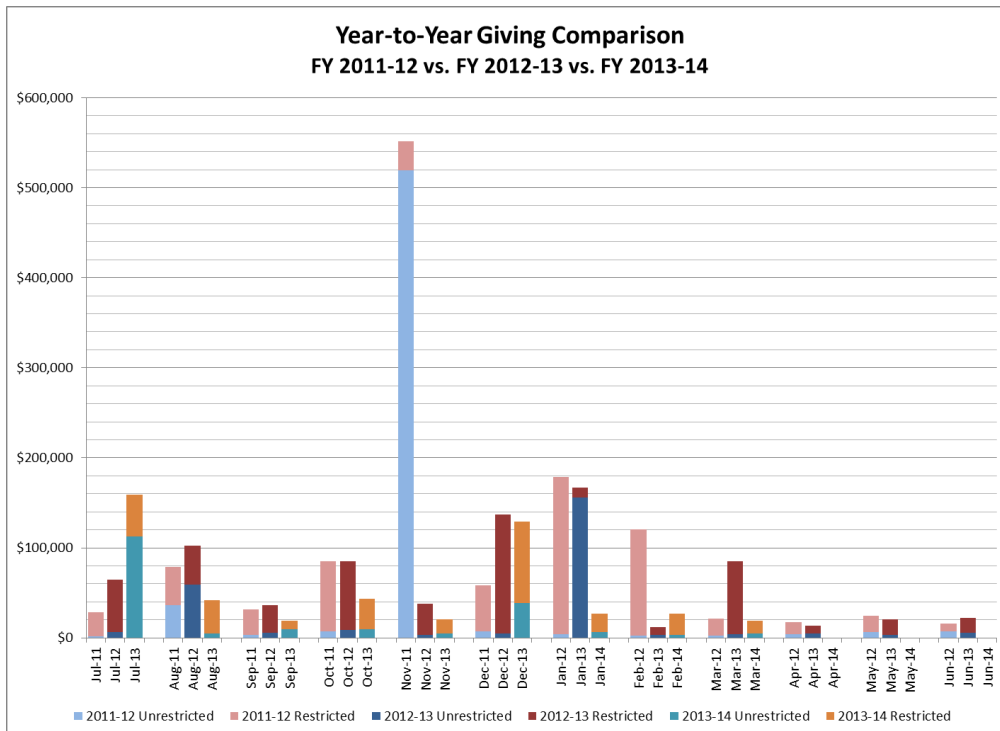
Date	Total Gift Amount	Total Restricted	Total Unrestricted
7/1/13 – 3/31/14	\$487,183.58	\$291,611.92	\$195,571.66
3/1/14 – 3/31/14	\$19,242.07	\$14,453.56	\$4,788.51

Giving Summary by Constituency Total Received 7/1/13 – 3/31/14

Constituent Code	# Donors	# Gifts	Total Gift Amount
Directors & Trustees	27	169	\$27,975.08
Staff & Faculty	299	1,689	\$44,522.64
Students & Alumni	4	4	\$550.00
Healthcare Community	1	2	\$2,000.00
Service Clubs, Foundations, Associations	14	29	\$104,523.57
Banks & Trusts	1	2	\$2,000.00
Business Community	46	67	\$41,013.69
Special Names	21	63	\$180,499.00
General Community	202	408	\$84,099.60
Total	615	2,433	\$487,183.58

Alumni Donors Total Received

Date	# Donors	# Gifts	Total Gift Amount
7/1/13 – 3/31/14	33	179	\$18,718.97
7/1/12 – 3/31/13	45	168	\$19,558.00
7/1/11 – 3/31/12	58	213	\$13,250.50



Donor Giving Analysis this Fiscal Year (Total Received)

Donor Category	# Donors	Total Gift Amount
Repeat	61	\$74,367.00
Increased	263	\$283,277.51
New	193	\$82,716.44
Recovered	65	\$42,125.58
Decreased	33	\$4,697.05
Total	615	\$487,183.58

Repeat Donor – Donor has given the same amount this year as last year.

Increased Donor – Donor has given more this year than last year.

New Donor – Donor has not given in the last two years.

Recovered Donor – Donor gave two years ago, but did not give last year.

Decreased Donor – Donor has given less this year than last year.

Use of Funds Received 7/1/13 – 3/31/14

Use of Funds	Amount	%
Facilities	\$45,945.65	9.43%
Programs	\$56,780.28	11.66%
Scholarships	\$188,885.99	38.77%
Unrestricted	\$195,571.66	40.14%