



June 17, 2013

MEMORANDUM

TO: District Board of Trustees
FROM: Jim Murdaugh, President 
SUBJECT: Grants and Contracts - Provider

Item Description

This item requests that the Board approve the receipt of funding for the listed projects.

Overview and Background

The following are recommended for approval:

II. Commitments, Expenditures, Contracts for Services

FDOT DUI Statewide Media Campaign – Tombras Group, Inc.

TCC will require contractual service to provide paid media spots through cable television, radio and Twitter to support the "Drive Sober, Get Pulled Over" campaign. This contract will be awarded based upon RFP #2009-16, which is still in effect for media a related FDOT grants. The amount of the contract is \$520,000. The contract is from the date of approval through 9/30/2013.

Past Actions by the Board

The Board approved the acceptance of the award for the Florida Department of Transportation – DUI Statewide Media Campaign in September 2012. In October 2009 the Board awarded a contract to the Tombras Group, Inc. for paid media. The contract referenced above is based on RFP# 2009-16, in which the option to renew will be granted as the second of three possible extensions.

Funding/Financial Implications

The indirect earned from the contract above will be \$41,600.

Staff Resource

Teresa Smith

Recommended Action

Authorize funding for the contract listed above.



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TO: District Board of Trustees
FROM: Jim Murdaugh, President 
SUBJECT: Grants and Contracts - Provider

Item Description

This item requests that the Board approve the receipt of funding for the listed projects.

Overview and Background

The following are recommended for approval:

I. Receipt, Amendment, Extension of Resources

Florida Department of Education – Carl D. Perkins Postsecondary Vocational Education Program

This award is to provide direct student support services and job placement for disadvantaged/special needs students. This project helps to develop academic, career and technical skills of students who elect to enroll in career and technical education programs. The amount of this award is \$374,270, with an indirect cost rate of 5%. The funding period is from 7/1/2013 through 6/30/2014.

Florida Department of Education – 21st Century Community Learning Center Project

This award is to improve student achievement through after school and summer programs for at-risk students in Gadsden County attending Stewart Street Elementary School, Gretna Elementary School and St. John Elementary School. This will be achieved by establishing a community learning center, providing academic enrichment and cultural/recreational activities and engaging adult family members of students. The amount of this award is \$700,000, with an indirect cost rate of 5%. The funding period is from 8/1/2013 through 7/31/2014.

Florida Department of Education – 21st Century Community Learning Center Project

This award is to improve student achievement through after school and summer programs for at-risk students in Gadsden County attending Shanks Middle School and Jefferson County attending Jefferson County Elementary, Middle and High School. This will be achieved by establishing a community learning center, providing academic enrichment and cultural/recreational activities and engaging adult family members of students. The amount of this award is \$560,000, with an indirect cost rate of 5%. The funding period is from 8/1/2013 through 7/31/2014.

Florida Department of Education – 21st Century Community Learning Center Project

This award is to improve student achievement through after school and summer programs for at-risk students in Gadsden County attending Carter Paramore Academy and Havana Middle School. This will be achieved by establishing a community learning center, providing academic enrichment and cultural/recreational activities and engaging adult family members of students. The amount of this award is \$504,960, with an indirect cost rate of 5%. The funding period is from 8/1/2013 thorough 7/31/2014.

Florida Department of Education – 21st Century Community Learning Center Project

This award is to improve student achievement through after school and summer programs for at-risk students in Wakulla County attending Wakulla Christian School. This will be achieved by establishing a community learning center, providing academic enrichment and cultural/recreational activities and engaging adult family members of students. The amount of this award is \$670,110, with an indirect cost rate of 5%. The funding period is from 8/1/2013 through 7/31/2014.

Florida Department of Education – Adult Education and Family Literacy, Adult General Education (Gadsden County)

This award will provide voluntary adult education and literacy services in Gadsden County in order to increase performance measures on standardize testing and obtain the educational skills necessary to be involved in the education of their children. The award is for \$136,446, with an indirect cost rate of 5%. The funding period is from 7/1/2013 through 6/30/2014.

Florida Department of Education – Adult Education and Family Literacy, Adult General Education (Leon County)

This award will provide voluntary adult education and literacy services in Leon County in order to increase performance measures on standardize testing and obtain the educational skills necessary to be involved in the education of their children. The award is for \$85,515, with an indirect cost rate of 5%. The funding period is from 7/1/2013 through 6/30/2014.

Florida Department of Education – English Literacy/Civics Education for Gadsden County

This award integrates education services to immigrants and other limited English proficient populations in Gadsden County to acquire the basic skills they need to function effectively as parents, workers and citizens. The award is for \$28,711, with an indirect cost rate of 5%. The funding period is from 7/1/2013 through 6/30/2014.

Florida Department of Education – Adult Education and Family Literacy, Corrections (Gadsden County)

This award will provide corrections education for institutionalized individuals in Gadsden County. The courses will address the five curricular areas of the GED Exam: Language Arts/Writing, Language Arts/Reading, Social Studies, Science, and Mathematics. The award is for \$117,652, with an indirect cost rate of 5%. The project period is from 7/1/2013 through 6/30/2014.

Florida Department of Education – Adult Education and Family Literacy, Corrections (Wakulla County)

This award will provide corrections education for institutionalized individuals in Wakulla County. The courses will address the five curricular areas of the GED Exam: Language Arts/Writing, Language Arts/Reading, Social Studies, Science, and Mathematics. The award is for \$30,512, with an indirect cost rate of 5%. The project period is from 7/1/2013 through 6/30/2014.

Florida Department of Transportation – Radio Disney Traffic Safety Campaign

This award provides an oversight of contractual services in the Central Florida area to decrease fatalities and injuries by educating families and children in areas related to traffic safety, such as: safety belts, distracted driving, bicycle safety and pedestrian safety. The amount of this award is \$250,000, with an indirect cost rate of 8%. The project period is from the date of approval through 9/30/2013.

Florida Department of Law Enforcement – PTLEA Region III Trust Award

This award will provide CJSTC approved advanced and specialized training courses through Florida Public Safety Institute for local law enforcement officers. The amount of the award is \$55,320, with an indirect cost rate of 5%. The funding period is from 7/1/2013 through 6/30/2014.

Florida Department of Law Enforcement – PTLEA Region XV Trust Award

This award will provide CJSTC approved advanced and specialized training courses through Florida Public Safety Institute for state law enforcement officers. The amount of this award is \$146,120, with an indirect cost rate of 5%. The funding period is from 7/1/2013 through 6/30/2014.

U.S. Department of Labor – Florida Mine Health & Safety Training Program

This award will help promote healthful workplaces for miners in Florida by assisting with training to prevent death and disease as well as to reduce the frequency and severity of injuries from mining related incidences. The amount of this award is \$60,773, with an indirect cost rate of 8%. The funding period is from 10/1/2012 through 9/30/2013.

Past Actions by the Board

There has been no previous action by the Board on this funding.

Funding/Financial Implications

The above projects will be established in Fund 2, Restricted Accounts. The indirect earned from these awards will be \$185,382.

Staff Resource

Teresa Smith

Recommended Action

Authorize funding for the projects listed above.