




May 16, 2011

MEMORANDUM

TO: District Board of Trustees
FROM: Jim Murdaugh, President 
SUBJECT: Approved Grants and Contracts - TCC as Provider

Item Description:

The President has previously approved this item per TCC policy 6Hx27:03-04, as amended.

Overview:

I. COMMITMENTS, EXPENDITURES, CONTRACTS FOR SERVICES

FDOT Professional Sports Marketing Program – Tampa Bay Arena, LTD

TCC required additional contractual services to provide promotional opportunities and services to support the Impaired Driving Campaign during the Tampa Bay Lightning and the Tampa Bay Storm games at the St. Pete Forum. The amount of this contract is for an additional \$49,000, with an overall contractual service agreement total of \$244,000. The indirect cost rate on this contract is 8%, with a contract period from 9/22/2010 through 9/30/2011.

FDOT Traffic Records Coordinating Committee (TRCC) Support – Cambridge Systematics

TCC required contractual services with Cambridge Systematics to provide logistical and technical advice to TRCC Executive Board and assist with strategic planning. The amount of this contract is \$60,429, with an indirect cost rate of 8%. The contract period is from 2/24/2011 through 9/30/2011.

FDOT Florida's Statewide Safety Belt Survey – Preusser Research Group, Inc.

TCC required contractual services with Preusser Research Group, Inc. to conduct two, pre and post, statewide observation surveys of seat belts during the Click It or Ticket Campaign. The amount of the contract is for \$200,000, with an indirect cost rate of 8%. The contract period is from 3/21/2011 through 9/30/2011.

FDOT Motor Unit Challenge – The Capital City Challenge

TCC required contractual services with Capital City Challenge to provide promotional and marketing benefits for the Florida Motor Unit Challenge during the month of May 2011. The amount of the contract is \$5,000, with an indirect cost rate of 8%. The contract period is from 5/3/2011 through 9/30/2011.

Salient Facts:

The Board of Trustees has authority to contract with outside agencies for provider management.

Past Actions:

The Board approved the acceptance of the award for the Florida Department of Transportation – Professional Sports Marketing in September 2010 and the acceptance of the contract with Tampa Bay Arena, LTD in November 2010.

Future Actions:

No further activity on the part of the Board is necessary.

Funding/Financial Matters:

Funding for the above contracts is provided through Florida Department of Transportation grants.

Staff Resource:

Teresa Smith

Recommended Action:

Information Only