



November 15, 2010

MEMORANDUM

TO: District Board of Trustees

FROM: Barbara R. Sloan, President *BRS*

SUBJECT: Approved Grants and Contracts - TCC as Provider

Item Description:

The President has previously approved this item per TCC policy 6Hx27:03-04, as amended

Overview:

I. RECEIPT, AMENDMENT, EXTENSION OF RESOURCES

University of West Florida – Northwest Florida Career Pathways
University of West Florida would like to subcontract with Tallahassee Community College to assist in implementing the structure of an administrative portal. The amount of the contract is \$6,000, with an indirect cost rate of 0%. The contract is from 1/31/2010 through 12/1/2010.

II. COMMITMENTS, EXPENDITURES, CONTRACTS FOR SERVICES

FDOT Florida Law Enforcement Liaison Program – Think Creative
TCC will require contractual services with Think Creative to provide maintenance and support for webhosting and reporting for the Florida Law Enforcement Liaison Program. The contract amount is \$25,000, with an indirect cost rate of 8%. The contract period is from the date of approval through 9/30/2011.

FDOT Professional Sports Marketing Program (Professional Sports Impaired Driving Campaign) – Tampa Bay Arena, LTD
TCC will require contractual services to provide promotional opportunities and services to support the impaired driving campaign during the Tampa Bay Lightning and the Tampa Bay Storm games at the St. Pete Times Forum. The contract amount is \$195,000, with an indirect cost rate of 8%. The contract period is from the date of approval through 9/30/2011.

FDOT Major College Sports Marketing Program – Seminole ISP Sports Network
TCC will require contractual services to provide advertising and promotional benefits to support sobriety and responsible driving on college campus during the FSU Seminole games at Doak Campbell Stadium. The contract amount is \$160,000, with an indirect cost rate of 8%. The contract period is from the date of approval through 9/30/2011.

FDOT Professional Sports Marketing Program – Florida Panthers Hockey Club, LTD
TCC will require contractual services to provide advertising and promotional benefits to support the impaired driving campaign during the Florida Panthers games at the BankAtlantic Center. The contract amount is \$225,000, with an indirect cost rate of 8%. The contract period is from the date approval through 9/30/2011.

FDOT Major College Sports Marketing Program – IMG Gator Sports Marketing
TCC will require contractual services to provide advertising and promotional benefits to support sobriety and responsible driving on college campus during the Florida Gator football, basketball and baseball games. The contract amount is \$64,000, with an indirect cost rate of 8%. The contract period is from the date of approval through 9/30/2011.

FDOT Impaired Driving Sports Campaign – FS Florida/Sun Sports
TCC will require contractual services to provide advertising and promotional benefits to support the impaired driving campaign during professional sporting events. The contract amount is \$217,025, with an indirect cost rate of 8%. The contract period is from the date of approval through 9/30/2011.

FDOT Professional Sports Marketing Program – Miami Heat, LP
TCC will require contractual services to provide advertising and promotional benefits to support the impaired driving campaign during the Miami Heat games. The contract amount is \$225,000, with an indirect cost rate of 8%. The contract period is from the date of approval through 6/30/2011.

Salient Facts:

The Board of Trustees has authority to contract with outside agencies for provider management.

Past Actions:

There has been no previous action by the Board on this funding.

Future Actions:

No further activity on the part of the Board is necessary.

Funding/Financial Matters:

The above project will be established in Fund 2, Restricted Account. The indirect earned from this award will be \$0.

Staff Resource:

Teresa Smith

Recommended Action:

Information Only